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**MUSEUMS BOARD  
OF VICTORIA  
ANNUAL REPORT  
2012-13**



**MUSEUMVICTORIA**



## ACCOUNTABLE OFFICER'S DECLARATION

In accordance with the *Financial Management Act 1994*, I am pleased to present the Report of Operations for the Museums Board of Victoria for the year ending 30 June 2013.

*Patrick Greene*

Dr J. Patrick Greene,  
Chief Executive Officer  
Museum Victoria  
30 June 2013

This annual report has been produced in accordance with FRD30A Standard Requirements for the Design and Production of Annual Reports, in order to minimise our impact on the environment.

Further information about Museum Victoria's activities and our achievements for 2012–13 can be found at [www.museumvictoria.com.au](http://www.museumvictoria.com.au).

### FRONT COVER

Afghan Playgroup Science Morning Tea:  
Public Programs: Melbourne Museum  
Photographer Warwick Heath

### THIS PAGE

*Carnival of Science: Scienceworks*  
Photographer Sharon Walker

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# PRESIDENT AND CHIEF EXECUTIVE OFFICER MESSAGES

## PRESIDENT'S MESSAGE

Museum Victoria had a very successful year in 2012–13. We continued to build our national and international profile and to embark on major projects that will support our future development and deliver benefits to the Victorian people.

Melbourne Museum's contribution to the Victorian tourism sector was acknowledged at the RACV 2012 Victorian Tourism Awards, where it won the Major Tourist Attraction category for the third time. Melbourne Museum will now join the Immigration Museum and Bunjilaka Aboriginal Cultural Centre in the Tourism Victoria Hall of Fame.

Scienceworks celebrated its 21st birthday in 2013, and has engaged and entertained nearly eight million visitors since opening in 1992. In May 2013, the projector and sound systems in the Planetarium at Scienceworks were upgraded, which significantly enhance the visitor experience. This upgrade was made possible with funding from the Victorian Government.

During 2012–13, work continued on two exciting new long-term exhibitions: *First Peoples* (in Bunjilaka, Melbourne Museum) and *Think Ahead* (at Scienceworks). Both exhibitions will open in late 2013. Long-term exhibition renewal is funded by the Victorian Government and is critical for the ongoing success of Museum Victoria. The renewal program is currently funded to the end of 2013–14 and we will work with the government to extend its support into future years, as we embark upon a new exhibition for the Children's Gallery.

Dr Gaye Sculthorpe left the Museums Board of Victoria in February to take up a position at the British Museum and Mr Michael Perry completed his final term in June, after nine years on the Board. I would like to thank both Gaye and Michael for their significant contributions to the Board. I look forward to continuing to work with my colleagues on the Board to ensure Museum Victoria is able to provide engaging and inspiring experiences for all Victorians into the future.



Professor Margaret Gardner AO  
President, Museums Board of Victoria

## CHIEF EXECUTIVE OFFICER'S MESSAGE

In 2012–13, Museum Victoria enjoyed strong attendances at all of our museum venues and five million visits to our website.

We continued to tour outstanding cultural experiences to regional Victoria, and in late 2012 the exhibition *The Art of Science* commenced a tour of both regional Victorian and interstate venues. This Museum Victoria–developed exhibition explores the beauty of 300 years of scientific illustration. Our Discovery Program undertook a major tour to Mildura in September 2012 and presented a series of programs in partnership with the Mildura Arts Centre. It also reached 90,450 people across regional and metropolitan Victoria.

We enhanced our international reputation during the year with some high-profile projects. The exhibition *Tjukurrjtjanu: Origins of Western Desert Art*, developed by the Museum Victoria, the National Gallery of Victoria and Papunya Tula Artists, toured to the Musée du quai Branly in Paris in late 2012. The exhibition proved very popular with visitors, making it one of the most successful exhibitions it has ever hosted.

In March 2013, I visited China to sign a memorandum of understanding with the Shanghai Museum of Science and Technology. This memorandum supports one of the key areas of focus in our new strategic plan, which is to increase exchange and collaboration with Asian scientific and cultural institutions.

Our work in promoting international partnerships was also recognised at the Museums Australia Conference 2013, held in Canberra. Museum Victoria and the JSW Foundation were awarded the ICOM International Relations Award for 2013, acknowledging the significant work undertaken by Dr Sarah Kenderdine and her team for Place–Hampi Museum at Kaladham, Vijayanagar in Karnataka, India.

Museum Victoria's achievements throughout the year are due to the efforts of the Board, staff, volunteers and supporters. I would like to thank everyone for their contribution to the excellent results we have enjoyed over the past 12 months.



Dr J. Patrick Greene  
Chief Executive Officer

# PROFILE OF MUSEUM VICTORIA

Museum Victoria is Australia's largest public museum organisation. As the state museum for Victoria, we are responsible for looking after the State Collection, conducting research, and providing cultural and science programs for the people of Victoria and visitors from interstate and overseas.

Museum Victoria dates back to 1854, with the founding of the National Museum of Victoria and the establishment, in 1870, of the Industrial and Technological Museum of Victoria (later known as the Science Museum of Victoria). By proclamation of the *Museums Act 1983* (Vic.), these two institutions were amalgamated to form what is today known as Museum Victoria, governed by the Museums Board of Victoria.

Museum Victoria undertakes high-quality research on historical and contemporary issues in the fields of science, history and technology, and Indigenous cultures. Our research is based on an internationally significant collection of nearly 17 million items and is carried out by expert curators. Museum Victoria operates three museums, a collection storage facility and a non-collection facility, and is custodian for the World Heritage-listed Royal Exhibition Building.

## IMMIGRATION MUSEUM

Opened November 1998

The Immigration Museum is one of the world's leading social history museums, and is situated in the historic Old Customs House on Flinders Street. It is a living cultural centre that engages visitors with the history and experiences of immigration and cultural diversity that have contributed to the shaping of modern Australia.

## SCIENCEWORKS

Opened March 1992

Located in the grounds of and incorporating the historic Spotswood Pumping Station, this extremely popular science and technology museum features modern interactive exhibition galleries, Melbourne Planetarium and the Lightning Room.

## MELBOURNE MUSEUM

Opened October 2000

The iconic Melbourne Museum stands adjacent to the historic Royal Exhibition Building, in Carlton Gardens. Melbourne Museum incorporates the Bunjilaka Aboriginal Cultural Centre and showcases Australian social history, Indigenous cultures, the human mind and body, science and technology, and the environment. Museum Victoria also operates the IMAX Theatre at Melbourne Museum.

## ROYAL EXHIBITION BUILDING

Constructed 1879–1880

Museum Victoria custodianship since 1996

Located in Carlton Gardens alongside Melbourne Museum, the Royal Exhibition Building was built for the 1880 Melbourne International Exhibition and it continues to host exhibitions and other events. The building and gardens were inscribed on the UNESCO World Heritage register in July 2004.

## MORELAND ANNEXE

Opened October 1996

Museum Victoria's off-site collection storage facility houses the largest of the museum's collection items, and complements the collection stores at Melbourne Museum and Scienceworks.

## SIMCOCK AVENUE STORE

Opened November 2007

Museum Victoria operates a non-collection store on behalf of a number of arts agencies. The store is adjacent to Scienceworks on land that was purchased by the state government for the Collections Victoria project, which will provide a secure home for Victoria's cultural assets.

## THE YEAR IN BRIEF

KEY INDICATORS	2012–13	2011–12	2010–11	2009–10	2008–09
Collection stored to industry standard	75%	77%	79%	81%	82%
Visitors satisfied with visit overall	93%	89%	93%	94%	93%
Students participating in education programs	256,329	290,538	310,170	315,389	270,497
Volunteer hours	49,908	50,399	50,120	52,639	52,311
Memberships	16,165	15,576	11,676	12,559	10,247

### Notes:

The collection indicator results reflect the fact that the Museum Victoria collection grows by an average of 1% per annum and our storage capacity has not increased, which has a multiplier effect on the condition of the collection.

Closure of exhibition spaces during 2012–13 for redevelopment impacted on the education visitation result.

FINANCIAL SUMMARY	2012–13 \$'000	2011–12 \$'000	2010–11 \$'000	2009–10 \$'000	2008–09 \$'000
Revenue from government	84,701	85,806	88,314	83,637	83,497
Total income from transactions	116,940	118,851	120,214	123,923	109,509
Total expenses from transactions	(115,946)	(131,314)	(120,745)	(122,432)	(111,241)
Net result from transactions	(18,187)	(12,463)	(531)	1,491	(1,732)
<b>Net result for the period</b>	<b>(18,271)</b>	<b>(12,603)</b>	<b>(567)</b>	<b>1,905</b>	<b>(1,902)</b>
Net cash flow from operating activities	1,679	8,958	10,294	14,426	10,744
Total assets	1,043,561	1,062,100	1,073,602	690,947	687,624
Total liabilities	14,747	15,015	13,914	15,548	14,130

### Notes:

Revenue received from government was lower in comparison to the previous financial year, due to the end of funding for significant projects such as the former ACI site, with funding for smaller projects occurring in 2012–13. In accordance with government policy, a capital asset charge is included in revenue from government and disclosed separately as an expense within the financial statements. Total income includes donations and grants that are brought to account when received and not matched with expenditure, which may occur in subsequent financial periods.

Museum Victoria receives a substantial proportion of its revenue from government, which does not necessarily fund depreciation. The lack of depreciation funding may result in infrastructure that is no longer fit-for-purpose and may require significant government investment. This does not impact Museum Victoria's ability to operate as a going concern.

The main factor behind the increase in expenses was additional staff payments as a result of the implementation of the new Staff Partnership Agreement and organisation restructure during the year.

Total assets fell by \$18.5 million, mainly as a result of depreciation charges, noting that buildings were re-valued upwards in 2010–11.

## THE YEAR IN BRIEF

<b>ENVIRONMENTAL PERFORMANCE</b>	<b>2012–13</b>	<b>2011–12</b>	<b>2010–11</b>	<b>2009–10</b>	<b>2008–09</b>
Total energy consumption (gigajoules)	133,593	142,372	141,042	128,674	128,942
Greenhouse emissions associated with energy use (tonnes – CO <sub>2</sub> )	20,784	21,582	20,927	24,674	25,386
Green power purchased (% of total electricity consumption)	26%	26%	26%	10%	10%
Percentage of total waste recycled	68.55%	55.30%	48.70%	52.98%	52.51%
Water consumption (kilolitres)	63,397	70,808	75,107	71,045	65,618

<b>VISITATION</b>	<b>2012–13</b>	<b>2011–12</b>	<b>2010–11</b>	<b>2009–10</b>	<b>2008–09</b>
Immigration Museum	132,883	143,054	128,350	122,571	132,127
Scienceworks	448,210	482,305	447,708	538,183	418,498
Melbourne Museum	802,949	1,099,546	1,428,238	1,077,773	752,268
IMAX	272,621	241,943	325,262	383,700	340,008
<b>Total ticketed visitation</b>	<b>1,656,663</b>	<b>1,966,848</b>	<b>2,329,558</b>	<b>2,122,227</b>	<b>1,642,901</b>
Discovery Program	90,450	104,036	78,540	89,431	85,631
Website	5,295,827	4,651,649	4,606,574	8,654,273	5,031,564
<b>Total offsite visitation</b>	<b>5,386,277</b>	<b>4,755,685</b>	<b>4,685,114</b>	<b>8,743,704</b>	<b>5,117,195</b>
Royal Exhibition Building	658,384	487,976	466,267	371,361	390,056
<b>Total visitation</b>	<b>7,701,324</b>	<b>7,210,509</b>	<b>7,480,939</b>	<b>11,237,292</b>	<b>7,150,152</b>

### Notes:

The Discovery Program figure includes participation in Discovery Program activities and attendances at Federation Bells performances.

Ticketed visitation varies according to the exhibition program and the availability of IMAX product.

The counting methodology for website visitation changed in 2010–11, to ensure consistency of reporting between the arts agencies.

## PURPOSE AND VISION

### STATEMENT OF PURPOSE

We will reach out to an increasingly diverse audience through our collection and associated knowledge, using innovative programs that engage and fascinate. We will contribute to our communities' understanding of the world, and undertake our stewardship of the collection in a way that ensures our inheritance is augmented and passed on to future generations. We will shape the future as a networked museum that fosters creativity.

### VISION

Exploring Victoria, Discovering the World

# STRATEGIC DIRECTIONS

## 1 GREAT PLACES AND SPACES

- Develop and protect our iconic and heritage buildings and their precincts
- Provide an excellent standard of management for our visitor and collection facilities
- Lead the Collections Victoria project to ensure a high standard of care for the State Collection
- Capitalise on the history and World Heritage status of the Royal Exhibition Building precinct to create an attraction of national significance

## 2 RESEARCH AND COLLECTIONS: KNOWLEDGE AND CONNECTIONS

- Enhance our reputation by building on our expertise and capability in areas of research that have local, national and international significance
- Extend the ways in which communities can connect with our collection and knowledge
- Continue to develop the collection as a growing resource for education and research and as a legacy for future generations
- Pursue collaborative partnerships that advance knowledge, support innovation and attract funding in both established and emerging areas of research and collecting

## 3 INSPIRING EXPERIENCES: ENGAGEMENT AND LEARNING

- Engage all Victorians through innovative exhibitions, online experiences and stimulating programs at our venues and throughout the state to increase understanding of Victoria's place in the world
- Partner with Indigenous communities to undertake projects that promote Indigenous cultures and contribute to reconciliation
- Collaborate with diverse communities to develop programs that promote social cohesion and actively foster access
- Position Museum Victoria as a learning specialist, building on our strengths in areas such as science literacy, values education and early childhood development

## 4 INNOVATIVE PEOPLE, CREATIVE MUSEUM

- Attract, develop and retain people with the skills and capability to build a culture of innovation
- Develop an adaptable and agile organisation that is responsive to change
- Strengthen the networked museum by encouraging a collaborative and integrated approach to everything we do
- Design and implement efficient business systems and processes to support creativity and innovation

## 5 VISIBILITY AND REPUTATION

- Position Museum Victoria as a museum of which all Victorians can be proud
- Enhance our national and international reputation as a leader in the museum sector through the pursuit of excellence in all our activities
- Raise awareness of the quality and breadth of Museum Victoria's family of brands
- Maximise our potential as a group of significant Victorian tourist attractions

## 6 ENVIRONMENTAL RESPONSIBILITY

- Promote Museum Victoria as an authoritative source of information about the effects of climate change on biodiversity, environments and human societies
- Contribute to community wellbeing by increasing public awareness about issues regarding sustainability
- Promote and implement eco-sustainable practices within the museum
- Invest to improve our facilities to reduce our impact on the environment and to become a flagship for environmental responsibility

## STRATEGIC ENABLERS

Successful implementation of the 2008–13 strategic plan is dependent upon the following enablers:

Maximising Resources

Practising Good Governance

A new strategic plan for 2013–18 comes into effect on 1 July 2013.

# STRATEGIC DIRECTION 1

## GREAT PLACES AND SPACES

### DEVELOPING AND PROTECTING OUR BUILDINGS

Support from the Arts and Cultural Facilities Maintenance Fund enabled Museum Victoria to undertake remedial works and upgrade facilities to maintain a safe environment for staff, volunteers and the public.

At the Immigration Museum, a number of improvement projects commenced or were completed during the year, including:

- upgrade and modification of the Tribute Fountain
- roof refurbishment works
- remediation of gallery floor areas.

At IMAX Melbourne Museum, the projector and sound systems were upgraded, enabling improvements to the projection room and theatre access, and enhanced flexibility in the programming of films. Works included modification of fire-protection systems in the projection room, supply and installation of heating, ventilation and air-conditioning; filters for existing and new projectors; and upgrading electrical systems for new projectors.

### MANAGING OUR COLLECTION AND VISITOR FACILITIES

Museum Victoria has developed a new gallery control system named 'Nodel', in conjunction with a Victorian company. The system is based on an open-source software solution for the new media and venue management system for museums, and it is creating interest in the global museum community. The system will be commissioned for the exhibitions *First Peoples* and *Think Ahead*, opening in 2013. It will then be rolled out to support existing and future exhibitions across Museum Victoria.

Visitor parking has been improved at Scienceworks, with the construction of an overflow parking facility on the former ACI site. The car park is open during peak visitation periods and provides an additional 174 spaces. This facility has been welcomed by visitors as a safe and convenient alternative to the limited street parking available near the venue.

In May 2013, new specialised, environmentally friendly digital projectors and a superior 7.1 surround sound system were installed in the Melbourne Planetarium, at Scienceworks. The new system will greatly enhance the Planetarium experience for all visitors.

Sponsorship from Exxon Mobil enabled the refurbishment of the Scienceworks auditorium into an interactive learning space: the Helen Quinn Energy Lab.

A program of public tenders sought new service contracts for the provision of security and cleaning services. These contracts are performance-based, with a focus on service improvements for museum operations and the visitor experience.

Museum Victoria has administered the Arts Agencies Collections Working Group for the last eight years, during which there has been unprecedented collaboration, as well as discussion about the common ground between agencies and the development of the Victorian State Collections Emergency Response Memorandum of Understanding. Museum Victoria has now handed over the chairing and administration of the group to the National Gallery of Victoria, having performed these roles since the group's inception in 2005.

### COLLECTIONS VICTORIA

In 2012, the Victorian Government, through Arts Victoria, allocated \$15.16 million over four years to better protect and secure Victoria's rich and diverse cultural collections. This funding addresses urgent issues and overcrowding by upgrading the storage systems at Museum Victoria, the National Gallery of Victoria, Arts Centre Melbourne and the Australian Centre for the Moving Image. Funding of approximately \$7 million has been allocated to Museum Victoria to make improvements to existing storage systems, pending a portfolio-wide project on the long-term needs for Victoria's collection storage.

### ROYAL EXHIBITION BUILDING

The World Heritage-listed Royal Exhibition Building hosted numerous exhibitions and trade shows during 2012–13. The Australian Bridal Service celebrated its 100th exhibition at the venue. New exhibitions included Brickvention, Dog Lovers Show and World Stamp Expo. Popular shows that returned include the Baby and Toddler Show, the Melbourne International Flower and Garden Show and Motorclassica.

The 2012 federal budget allocated \$20 million for the protection and promotion of the Royal Exhibition Building. Museum Victoria has commissioned condition reports and prepared a business case for the release of the funds. The key outputs allocated against the funds are repairs to the dome, joinery works, facade works and reinstatement of the dome promenade. These works will complement the development of the Royal Exhibition Building asset management plan.

The Royal Exhibition Building and Carlton Gardens World Heritage Community Day, held at Melbourne Museum, was a collaboration with the Coalition of Residents' Associations (City of Melbourne, Carlton and Fitzroy). Speakers included Adam Bandt, Federal Member for Melbourne and Emeritus Professor Graeme Davidson, Monash University.

## STRATEGIC DIRECTION 2

### RESEARCH AND COLLECTIONS: KNOWLEDGE AND CONNECTIONS

#### ENHANCING OUR RESEARCH REPUTATION

In 2012–13, we continued our strong research program, with researchers producing 160 peer-reviewed journal papers, reports, books and other publications, and presenting 208 lectures and talks.

Museum Victoria took part in two successful natural history expeditions to Sulawesi, Indonesia during the year, in collaboration with Museum Zoologicum Bogoriense (Indonesia), University of California, Berkeley (USA), McMaster University (Canada), and Louisiana State University (USA). The fieldwork yielded important information about more than 25 mammal and 30 bird species from the rainforest. The project was supported by the National Geographic Society, the Australian Pacific Science Foundation, the Ian Potter Foundation and the Hugh D.T. Williamson Foundation.

#### EXTENDING OUR COMMUNITY CONNECTIONS

The symposium *Owning Racism: Can We Talk?* was an interdisciplinary forum for academics, community service providers and arts practitioners. Participants from these sectors shared research and program work focused on cultural and social interventions that could facilitate social cohesion. Papers from the symposium have been published online. A youth forum, held at the Wheeler Centre, offered young people a chance to discuss their lived experiences of racism and identity in Melbourne.

In May 2013, Museum Victoria launched *Spencer and Gillen: A Journey through Central Australia*. This new website showcases approximately 20,000 objects, documents, images and recordings relating to Walter Baldwin Spencer and Frank Gillen's anthropological studies in Central Australia, which took place between 1875 and 1912. It will prove an invaluable resource, particularly for Central Australian Aboriginal people.

Museum Victoria received a grant from the Baker Foundation to further enhance the Kodak Heritage Collection, which was acquired in 2005 and which traces the history of Kodak's involvement in the photographic industry in Australasia. Through this grant, oral histories will be gathered from former Kodak staff, and online access to the collection and related information will be improved.

Melbourne Museum Discovery Centre underwent some changes during the year. Several public-access computers were removed to make way for hands-on object tables, a comfortable reading area and a new display about the various 'ologies' of science that are reflected in Museum Victoria's collections and research program. Museum Victoria's Discovery Centres responded to a total of 11,090 public enquiries and online comments during 2012–13.

#### DEVELOPING THE COLLECTION

Museum Victoria completed a new set of 46 collection development plans. These plans outline the strategic directions for developing each disciplinary collection represented in the State Collection.

Important acquisitions during the year include:

- the St Kilda AFL jumper worn by Mr Nicky Winmar when he was racially abused at a St Kilda vs Collingwood game in 1993
- two paintings exhibited at the 1880 Melbourne International Exhibition (donated by Dr Will Twycross)
- the Florence Hodges 1926 bushfire bravery collection (donated by Lynette Gleeson)
- a Humpback Whale stranded on McGaurans Beach, on the east coast of Victoria.

Museum Victoria received a grant from the Copland Foundation to support the second stage of the Great Melbourne Telescope restoration project. The restored telescope will be a key element in the development of the Observatory Gate precinct at the Royal Botanic Gardens, Melbourne

#### PURSuing COLLABORATIVE PARTNERSHIPS

Museum Victoria and La Trobe University completed work on the historical archaeology of the Commonwealth Block, a four-year project funded by a Linkage Grant from the Australian Research Council. The project involved analysis of the archaeological collection from the site off Little Lonsdale Street and has resulted in the rehousing, labelling and barcoding of 394,000 artefact fragments.

Museum Victoria held a research discovery day for University of Melbourne academics and Museum Victoria researchers in May 2013. The event brought together more than 100 staff members from the two institutions to explore possible areas of collaboration.

Museum Victoria and Parks Victoria signed a memorandum of understanding to develop collaborative projects, including a plan to deliver a Bioscan survey program from 2012 to 2015. One major Bioscan and at least one 'mini-scan' will be conducted each year at priority locations in Victoria's parks and reserves system, to provide a snapshot of the biodiversity of each region.

At the Museums Australia Conference 2013 in Canberra, Museum Victoria and the JSW Foundation were awarded the ICOM International Relations Award for 2013. The award recognises the outstanding work of Dr Sarah Kenderdine and her team for Place–Hampi Museum at Kaladham, Vijayanagar in Karnataka, India.

# STRATEGIC DIRECTION 3

## INSPIRING EXPERIENCES: ENGAGEMENT AND LEARNING

### ENGAGING ALL VICTORIANS

*The Wonders of Ancient Mesopotamia*, presented by Museum Victoria in partnership with the British Museum, closed in October 2012 after being enjoyed by 128,500 visitors.

*Afghanistan: Hidden Treasures from the National Museum, Kabul*, opened in March 2013. Organised by the National Geographic Society, the exhibition features more than 230 precious objects from archaeological sites along the ancient Silk Road.

Scienceworks had its busiest-ever winter school holidays on record, with programs exploring the theme of innovation to complement the exhibition *Wallace & Gromit's World of Invention*.

Eight events of *Little Kids' Day In* were presented at Scienceworks during the year, attended by more than 7500 people. This program provides special days tailored to meet the needs of early years' audiences, especially children under the age of six years.

The Museum Victoria-developed exhibition *The Art of Science* commenced a tour of regional Victorian and interstate venues in December 2012, with assistance from Visions Australia funding. The exhibition is supported by a visually stunning website, book, and an extensive education program.

Museum Victoria's Discovery Program delivered 1062 presentations and loans kits to 90,450 people; 61% of program participants were in regional Victoria. In September 2012, a series of programs were presented in partnership with the Mildura Arts Centre. The Federation Handbells were used in performances to an estimated audience of 52,128 people during the year. Highlights include several interstate performances in Queensland by the arts company Super Critical Mass, as well as performances in Federation Square and the Arts Centre Melbourne.

The Pumping Station website has been upgraded to provide greater public access to the history of the building. More than 95 archival images, a virtual tour and five newly commissioned expert videos now form part of the site's content.

### PARTNERING WITH INDIGENOUS COMMUNITIES

*Waa & the Seven Sisters* was presented at Melbourne Museum throughout January 2013. This theatre program introduced audiences to a traditional Victorian creation story belonging to the Kulin peoples, about how they were given the secret of fire and of how Waa the crow was turned black.

Museum Victoria has signed a memorandum of understanding with the Victorian Aboriginal Corporation for Languages (VACL). The memorandum acknowledges the major contributions VACL has made to developing the exhibition *First Peoples*. The exhibition, which is being developed with Victorian Aboriginal communities, focuses on the first peoples of Victoria, and invites visitors to connect to their stories through people, culture, history and place. The memorandum also builds a foundation for developing programs to train staff and create online content.

### COLLABORATING WITH DIVERSE COMMUNITIES

The Immigration Museum exhibition *Identity: Yours, Mine, Ours* won a 2012 Museums Australia (Victoria) Award for Large Museums.

*Talking Difference* is a multi-platform digital project designed to facilitate dialogue about cultural difference and to promote diversity. The project's first stage, supported by VicHealth, achieved a major milestone with the public launch of a website in May 2013. The second stage, which is focused on schools in Hume, Casey, Brimbank and Melton, commenced development in 2013 and will continue until 2015.

### POSITIONING MUSEUM VICTORIA AS A LEARNING SPECIALIST

Museum Victoria has been a leader in supporting teachers implementing the Australian Curriculum by developing a range of digital resources. In early 2013, *Learning Lab* was launched. *Learning Lab* is an interactive website containing content for students and teachers in primary science and history, and secondary history. Developed in partnership with Education Services Australia, this resource is also linked in *Scoutle*, the national portal for resources supporting the Australian Curriculum online.

A new suite of secondary programs has been developed, which challenges lower secondary students and engages their science learning. The programs, focused on evolution and geology, bring students together in teams to use digital tools to research, record and communicate the observations they have made in the science exhibitions or from working with hands-on collections.

Museum Victoria expanded its Fresh Science partnership by hosting the Victorian state finals and workshop at Scienceworks in 2013. We also supported the 2012 national workshops and gala dinner, at Melbourne Museum.

During the year, Museum Victoria hosted 54 internships in departments across the organisation, including our Global Challenge Internship winner, Emily Woolley, from the University of Birmingham.

## STRATEGIC DIRECTION 4

### INNOVATIVE PEOPLE, CREATIVE MUSEUM

#### BUILDING A CULTURE OF INNOVATION

Museum Victoria's continued success and strong performance are realised through the commitment and expertise of our people, and maintained by the learning and development framework introduced in 2011–12. The framework was expanded in 2012–13 to reflect the dynamics of a changing economic climate, focusing on developing resilience, strategic awareness and operating efficiencies.

The suite of courses available online now includes strategic decision making, accounting and leading organisational change. Core compliance sessions, such as bullying prevention, equal opportunity and code of conduct, continue to be mandatory for all staff.

In addition to corporate training programs, managers have supported employee development needs through seminars, conferences, temporary assignments, mentor programs and cross-divisional project opportunities.

After 26 years at Museum Victoria, and Manager, Scienceworks for ten years, Genevieve Fahey retired in February 2013. Dr Nurin Veis is the newly appointed Manager, Scienceworks; she brings a wealth of research, industry practice and public communication of science to this role.

#### DEVELOPING AN AGILE NETWORKED ORGANISATION

The Communication and Partnerships department was formed following the organisational restructure in 2012. This new department brings into close alignment staff responsible for brand, communication, marketing and public relations. It is dedicated to cultivating relationships with Museum Victoria's audiences; to achieving audience insights; to member, stakeholder and government relations; and to the museum's activities around sponsorship and fundraising.

This is an important strategic alignment which will be valuable as the museum explores ways it can better generate funds from corporations and philanthropic individuals and organisations.

The Bookings and Enquiries Team service all telephone-based enquiries and bookings across the three museums. In 2012–13, the team was trained to manage enquiries generated online and via social media.

Museum Victoria has 552 active volunteers, who contributed 49,908 hours during 2012–13. As part of Scienceworks' 21st anniversary, 11 volunteers were acknowledged for their continuous participation in the program since Scienceworks opened in 1992. Two in particular—Vic Wilks and Tom Brereton—have contributed a combined total of more than 25,000 hours.

At Melbourne Museum and Scienceworks, the Year 10 work-experience program wound down, with 37 students in the last intake. Fifteen students participated in the secondary student placement programs Indigenous Pathways and Akorn, which will continue into 2013–14 and beyond.

#### IMPLEMENTING EFFICIENT BUSINESS SYSTEMS

A new system of high-level workforce planning, reporting and analysis has been introduced to help ensure an accurate understanding of Museum Victoria's people, costs and skill needs, both in the present and in the future. It covers labour mix, diversity, turnover and leave analysis

Preparation of a new automated rostering system has begun. The aim is to reduce manual rostering and inefficiencies while maximising rostering opportunities, taking into account operational requirements.

January marked a major milestone in the implementation of Museum Victoria's Customer Relationship Management system (CRM), with the transition of the stakeholder database into the new system. It is a highly accessible system that will allow staff across Museum Victoria to maintain more accurate information and build stronger relationships with key stakeholders. As implementation continues over the next 12 to 18 months, further capacity will be added, which will ultimately enhance the visitor experience and provide opportunities for Museum Victoria to increase returns from areas such as membership, retail and car parking.

Planning has commenced for a new wireless networking system, which will meet the demand for mobile network connectivity for day-to-day staff activities and online content delivery for exhibitions. It is expected to deliver improved wireless coverage in difficult environments, such as the Immigration Museum, enhanced security features and integration with Museum Victoria's network authentication system, improved delivery of bespoke wireless networks for events, and a superior management and troubleshooting platform.

# STRATEGIC DIRECTION 5

## VISIBILITY AND REPUTATION

### POSITIONING MUSEUM VICTORIA

Museum Victoria received extensive media coverage for exhibitions and a wide range of research-related activities. Spanning local, national and international media, coverage generated over the year was valued at more than \$47.2 million, or an average of 20 mentions a day.

Museum Victoria has continued to successfully engage with audiences through social media. Over the financial year, more than 87,000 people were connected to Museum Victoria venues and activities through Facebook, and more than 21,000 on Twitter. This is a rise of 89% and has had significant impact on support for events such as SmartBar, which is now in its second year.

Museum Victoria continued to explore a broad range of media platforms for communication campaigns, including tablet and mobile advertising, and video and social promotions, and we continued to build community interest, evidenced through growth in our member and e-news databases and our social platforms. One example is the *Wallace & Gromit* campaign, which generated 8000 new 'likes' on the Scienceworks page.

This expansion included the continued growth of digital tools for communicating our activities to journalists and for tailoring experiences to the increasing body of specialist online writers and bloggers.

On 23 February 2013, Melbourne Museum participated in the all-night cultural event White Night Melbourne. Melbourne Museum was open from 6.00 pm to 10.00 pm and themed around 'A Night at the Museum', with torchlight tours, dinosaur puppets and activities. This was the first time the museum was open after-hours for families, and its popularity exceeded expectations, with more than 4300 visitors.

Scienceworks celebrated its 21st birthday in 2013. Since its opening in March 1992, Scienceworks has charmed and enlightened almost eight million visitors.

### ENHANCING OUR REPUTATION

In March 2013, Chief Executive Officer Dr J. Patrick Greene visited the Shanghai Museum of Science and Technology, in China, to sign a memorandum of understanding enabling the two organisations to work together in areas such as exhibition development and sharing curatorial and technical skills and knowledge. This is part of a strategy to grow relationships between Museum Victoria and major Asian cultural and scientific institutions.

The MV Members program had a record-breaking year, achieving the highest-ever revenue and membership results for more than seven consecutive

months. At year's end, we had 16,165 memberships, representing more than 50,000 individuals.

A grant was received from the Federal Government's Inspiring Australia Program to partner with museums around Australia to produce a new series of field guide apps for both Android and iOS devices. This builds on the success of Museum Victoria's Field Guide to Victorian Fauna app.

In May 2013, Dr Robin Hirst, Director of Collections, Research and Exhibitions, was elected President of the International Council of Museums (ICOM), Australia. In this role he will represent the interests of Australian museums in a global forum.

*Tjukurrjtjanu: Origins of Western Desert Art*, an exhibition developed by Museum Victoria, the National Gallery of Victoria and Papunya Tula Artists, was shown at the Musée du quai Branly, Paris from October 2012 to January 2013. The exhibition drew 135,000 visitors to the museum, making it one of the most popular exhibitions it has hosted.

The 2012 annual conference for the Australasian Science and Technology Exhibitors Network (ASTEN) was held at Scienceworks and Melbourne Museum. It was attended by 16 science museums and centres from across Australia. Museum Victoria staff coordinated the event and many also presented lectures.

### MAXIMISING OUR TOURISM POTENTIAL

The important role Melbourne Museum plays in attracting tourists to the state was recognised at the RACV 2012 Victorian Tourism Awards, where it was awarded Major Tourist Attraction. This is the third consecutive year it has received the accolade, so it now joins the Immigration Museum and Bunjilaka Aboriginal Cultural Centre in the Tourism Victoria Hall of Fame.

Efforts to maintain important relationships within the tourism sector drew results, with more than 2500 cruise-ship visitors to Melbourne Museum during the year. This included an entire ship of 1819 passengers, who visited in March 2013.

## STRATEGIC DIRECTION 6

### ENVIRONMENTAL RESPONSIBILITY

#### PROMOTING OUR KNOWLEDGE

Museum Victoria undertook an intensive biodiversity census at the Grampians National Park in November 2012. Thirty Museum Victoria staff collected, photographed, counted and gathered information on hundreds of species over ten days. The work is part of the Bioscan survey program funded by Parks Victoria, which aims to provide an intensive snapshot of natural values at priority locations within Victoria's parks and reserves system.

Museum Victoria has awarded a new Biodiversity Research Fellowship, funded by the Ian Potter Foundation and the Hugh D.T. Williamson Foundation. The three-year postdoctoral fellowship, aimed at early career researchers studying the biology of Victorian or Australian birds, will support a project using museum collections to evaluate 150 years of avian biodiversity dynamics in Victoria.

#### INCREASING AWARENESS OF SUSTAINABILITY

As an active participant in the Victorian electric vehicle trial, Melbourne Museum has been given the use of a Mitsubishi i-MiEV electric vehicle by the Department of Transport for a 12-month period. The use of the electric vehicle will enable Melbourne Museum to obtain investment-grade information to inform future business planning on how Museum Victoria may participate in this emerging market.

Museum Victoria has developed the Bunurong Marine National Park Field Guide app for smart phones, using funding from Parks Victoria. The app presents information and images about more than 300 species of marine animals and plants commonly seen in the park, and has been produced in Apple and Android formats. The field guide builds on information gathered during the Bunurong Marine National Park mini-scan survey conducted in March 2012.

Museum Victoria completed a supplementary section on marine flora for the Taxonomic Toolkit for Marine Life of Port Phillip Bay, with funding from the Department of Sustainability and Environment. The toolkit update will provide marine scientists, researchers and environmental managers with information on more than 1000 marine fauna and flora species, and will enhance the success of the original version launched in March 2012.

A Museum Victoria team has provided data on unusual occurrences of marine species in Australian seas for the Range Extension Database and Mapping Project (also known as Redmap Australia), a citizen-science project coordinated through the Institute for Marine and Antarctic Studies at the University of Tasmania. The online and interactive project helps

track potential changes in the distribution of marine species due to climate change, and the local team is already monitoring approximately 35 species in Victoria.

#### IMPLEMENTING ECO-SUSTAINABLE PRACTICES

Museum Victoria continued a review of environmental conditions in its collection stores. The acceptable parameters for temperature and humidity for most generalist collections have been widened. The pilot project for testing separate collection stores to better understand how environmental conditions respond to reduced use of HVAC energy has been expanded. An environmental monitoring program across all Melbourne Museum collection stores and galleries has been established.

#### REDUCING OUR IMPACT

Museum Victoria, with the assistance of Arts Victoria and the Department of Treasury and Finance, has undertaken preliminary work for an Energy Performance Contract. The goal is to significantly reduce the greenhouse gas emissions, energy costs and water use at all Museum Victoria sites.

Stage two of the project has just commenced and includes a detailed facility study. The study involves the energy-services company that Museum Victoria has partnered with delivering an audit of Museum Victoria's energy and gas usage across all sites. This will form the basis of the Energy Performance Contract specification.

In March 2013, Melbourne Museum hosted the Environmental Tool Box conference, in partnership with Greening Australia. Melbourne Museum staff showcased our education resources to schools. For the first time, teachers received learning experiences via back-of-house tours into the science collections, showing how our websites are underpinned by our research and collections.

In 2012, the Victorian Government launched a four-year initiative to build on the existing ResourceSmart Australian Sustainable Schools Initiative Victoria framework. Museum Victoria—along with the Victorian Association of Environmental Educators and the Centre for Education and Research in Environmental Strategies (CERES)—is part of a consortium focused on engaging four metropolitan education regions in environmental programming. As part of this project, Museum Victoria has participated in sustainability fairs at which digital resources have been showcased to 600 students and teachers to support their learning and to assist them in undertaking biodiversity audits of their schools and local environment.

# STRATEGIC ENABLERS

## MAXIMISING RESOURCES

Museum Victoria maintained a positive operating cash flow in 2012–13, and continued success in obtaining specific-purpose funding from external sources. Prudent management of cash investments has continued to provide returns that support critical activities budgeted across Museum Victoria.

Museum Victoria was successful in attracting more than \$9 million of specific-purpose funding. This included \$3 million for exhibition renewal for permanent galleries across Museum Victoria's venues.

IMAX Melbourne Museum is Victoria's premier giant-screen cinematic experience. During 2012–13, film highlights included *The Dark Knight Rises*, *Skyfall*, *The Hobbit Part 1*, *Flight of the Butterflies* 3D, *Jurassic Park* 3D, *Iron Man 3* 3D and *Star Trek Into Darkness* 3D.

A major focus for retail operations during the year was the further development of branded, licensed and wholesale merchandise ranges and the implementation of the Museum Victoria online shop. Branded product now represents 25% of all sales across our venues and has been enhanced by the introduction of a complete range of merchandise to accompany the award-winning *Art of Science* exhibition, the new Dinosaur Discovery Kit, Tycho plush toy, the Melbourne Museum Souvenir Guide and additions to the Dynamic Earth minerals and jewellery range. The online shop was launched during the year and now features more than 200 of our most popular products.

Commercial events continued to be popular, with hirers taking advantage of the unique and elegant spaces across Melbourne Museum, Scienceworks and the Immigration Museum. The major growth area and investment in 2012–13 was in the wedding market, with wedding ceremonies and receptions achieving growth of 150% on the 2011–12 financial year.

Following the model of the Royal Exhibition Building, the Pumping Station at Scienceworks has been made available to the public in the form of regular guided tours. This model has been adopted to maximise its commercial capacity as a splendid venue for functions and events.

Significant funding has been received from Rio Tinto Limited to support the new exhibition *First Peoples*. Together with funding from the Yulgilbar Foundation and the John T. Reid Charitable Trusts last year, this has resulted in achieving the overall target of

\$750,000 in support from philanthropic and corporate supporters for the Bunjilaka redevelopment project.

Multimedia programs developed for the recent Touring Hall exhibition *The Wonders of Ancient Mesopotamia* have been licensed to the Hong Kong Museum of History and the Royal Ontario Museum, Toronto.

*The Final Hours* 3D theatre presentation, developed for the Touring Hall exhibition *A Day in Pompeii*, was recently shown at Denver Museum of Nature and Culture, Colorado. A different exhibition about Pompeii in Madrid, Spain has also licensed our multimedia.

## PRACTISING GOOD GOVERNANCE

The Victorian Auditor-General's Office (VAGO) completed its performance audit on collection management in cultural agencies, and the final report was tabled in the Victorian Parliament on 24 October 2012. VAGO concluded that Museum Victoria's approach to the care of its collections is, for the most part, strategic, sophisticated and sound.

The VAGO audit praised Museum Victoria's collection risk assessment and management initiative, a customised collection risk management framework, which is now in the second year of its implementation. The program is viewed as a strategic approach to informing Museum Victoria's investment in collection care.

Funding was obtained through Museum Victoria's insurers, the Victorian Managed Insurance Authority, to purchase a Fourier Transform Infrared Spectrometer. This will be used for testing for hazardous substances contained in some discrete elements of the State Collection. The equipment is critical for the completion of the testing program commenced two years ago as part of the Roadmap for Working Safely with Hazardous Substances in Collections.

The Records and Archives team has focused on awareness and training for staff. Approximately 70 staff members from across the organisation have attended a training session on using the records system TRIM to manage information. This is reflected in a 35% increase in the number of records created in TRIM in 2012–13, compared with 2011–12.

## FUTURE PRIORITIES

Museum Victoria has developed a new strategic plan for the period 2013–18, which provides a framework for planning and decision making. Focus areas within the plan are as follows.

### DEEPENING CONNECTIONS

The way that visitors interact is changing. Many people wish to become more active participants in their cultural experiences; to personalise, communicate and share with others. Museums hold a unique place in the community, in our ability to engage people in critical ideas and issues through new ways of communicating and connecting.

To achieve this, Museum Victoria will work towards the following outcomes:

- Visitors are able to easily tailor their own museum experiences
- People co-create physical and digital experiences with the museum
- The community trusts Museum Victoria as a source of information on contemporary issues
- Our experiences and resources are widely known and frequently used for education purposes.

### INVESTING IN KNOWLEDGE, EXPERTISE AND COLLECTIONS

The major questions about the world that museums seek to answer are complex. Collections provide a sound basis for enquiry, but these questions cannot be understood through a single lens. 21st-century museums bring together multiple disciplines, perspectives and understandings to develop a range of expertise that delivers value to the community.

To achieve this, Museum Victoria will work towards the following outcomes:

- Interdisciplinary and collaborative projects generate new knowledge
- Our collection care practices lead and respond to museum sector standards
- All staff know and promote the significance of the collection.

### DIGITAL TRANSFORMATION

Keeping up with the continually shifting digital environment requires organisations to be forward-looking and agile. This presents both a challenge and opportunity for museums, which must reposition themselves to operate effectively in the digital age. At its heart, this means changes in the way that people think, work and interact.

To achieve this, Museum Victoria will work towards the following outcomes:

- Staff incorporate digital systems into their daily work.
- Our digital systems and platforms enable flexible content generation.
- Our digital infrastructure meets our business needs.

### ORGANISATIONAL RESILIENCE

Museums aim to engage, entertain, move and inspire people. All staff and volunteers contribute to this goal. In responding to the changing economic and social environment, it is important that people work collaboratively towards a common purpose and find creative ways to use resources more effectively, to deliver the best possible value for the public.

To achieve this, Museum Victoria will work towards the following outcomes:

- Staff are able to identify how their work contributes to the networked organisation
- Museum Victoria has an active safety culture
- Our diverse revenue streams produce an increasing return
- Our business processes are integrated and easy to use
- Staff are accountable for the sound stewardship of Museum Victoria resources.

### BUILDING VICTORIA'S CULTURAL CAPITAL

Victoria's cultural sector underpins the strength of the economy by generating jobs, supporting creative industries and attracting tourists from interstate and overseas. However, simply maintaining the current state of the sector is not enough. New opportunities must be exploited to ensure Victoria upholds its position as Australia's arts and cultural capital.

To achieve this, Museum Victoria will work towards the following outcomes:

- The Scienceworks precinct is developed to build understanding and skills in science and technology that support economic growth in Victoria
- A greater exchange of people, expertise, products and services takes place with Asian scientific and cultural institutions
- The unique scientific and heritage record of the State Collection is developed and preserved for future generations
- The Melbourne Museum precinct—incorporating the Royal Exhibition Building and Bunjilaka—is widely recognised as an exceptional cultural destination
- The Immigration Museum is recognised as a leader in building intercultural understanding in the Victorian community.

# CORPORATE GOVERNANCE

## MUSEUMS BOARD OF VICTORIA

Museum Victoria is governed by the Museums Board of Victoria, a statutory body established under the *Museums Act 1983* (Vic.). It consists of a maximum of 11 members, each appointed for a three-year term (for a maximum of three terms) by the Governor-in-Council, and is subject to the direction and control of the Victorian Minister for the Arts.

The Museums Board of Victoria is directly accountable to the Victorian Government through the Minister for the Arts and works closely with Arts Victoria to deliver policy objectives.

The Museums Board of Victoria is responsible for maintaining the standards of Museum Victoria's management and has the following functions:

- to control, manage, operate, promote, develop and maintain Museum Victoria
- to control, manage, operate, promote, develop and maintain the exhibition land as a place for holding public exhibitions and for the assembly, education, instruction, entertainment or recreation of the public
- to develop and maintain the state collections of natural sciences, Indigenous cultures, social history and science and technology
- to exhibit material from those collections for the purposes of education and entertainment
- to promote the use of those collections for scientific research
- to promote the use of Museum Victoria's resources for education in Victoria
- to research, present and promote issues of public relevance and benefit
- to act as a repository for specimens upon which scientific studies have been made or which may have special cultural or historical significance
- to provide leadership to museums in Victoria
- to advise the Victorian Minister for the Arts on matters relating to museums and the coordination of museum services in Victoria.

BOARD MEMBER	Meetings attended*
Prof. Margaret Gardner AO (President)	8
Mr Michael Perry (Treasurer)	6
Mr Jim Cousins AO	7
Ms Sylvia Falzon	8
Mr Wilkin Fon	8
Mr Colin Golvan SC	7
Professor Pookong Kee	7
Dr Gaye Sculthorpe (to 15 Feb 13) (of 5, 2 as an observer)	5
Mr Tim Sullivan (2 as an observer)	7

\*Number of meetings during the year: 8

## COMMITTEES

The Board has established a number of committees under the Act.

### ABORIGINAL CULTURAL HERITAGE ADVISORY COMMITTEE

The committee advises the Board on all matters relevant to Aboriginal cultural heritage. Its members include representatives from Aboriginal communities throughout Victoria.

COMMITTEE MEMBER	Meetings attended*
Dr Gaye Sculthorpe (Chair)	2
Ms Julie Andrews	2
Professor Henry Atkinson	3
Ms Carolyn Briggs	2
Mr Colin Golvan SC	3
Dr J. Patrick Greene	3
Ms Gail Harradine	3
Ms Diane Kerr	2
Ms Caroline Martin	3
Mr Ricky Mullett	3

\*Number of meetings during the year: 3

#### FINANCE AUDIT AND RISK COMMITTEE

The committee assists the Board in fulfilling its responsibilities concerning financial reporting, audit activities, accounting and reporting practices, and financial and operational risk management as prescribed by the Act. All members of the Finance, Audit and Risk Committee are independent.

COMMITTEE MEMBER	Meetings attended*
Mr Michael Perry (Chair)	6
Ms Sylvia Falzon	6
Mr Wilkin Fon	5
Ms Rosemary Foxcroft	5
Mr Tim Sullivan (1 as an observer)	4

\*Number of meetings during the year: 6

#### NOMINATIONS, REMUNERATION AND GOVERNANCE COMMITTEE

The committee advises the Board on all staffing and governance matters.

COMMITTEE MEMBER	Meetings attended*
Prof. Margaret Gardner AO (Chair)	4
Mr Jim Cousins	4
Mr Colin Golvan SC	3
Mr Tim Sullivan (1 as an observer)	3

\*Number of meetings during the year: 4

#### RESEARCH COMMITTEE

The committee advises the Board on strategic matters relating to research and collection development and it oversees the implementation of the Board's research strategy. The committee oversees the Museums Board of Victoria's Animal Ethics Committee, which was established in February 2007.

COMMITTEE MEMBER	Meetings attended*
Professor Pookong Kee (Chair)	3
Professor Graeme Davison	3
Dr J. Patrick Greene	3
Dr Robin Hirst	3
Professor David Karoly	1
Professor Lynette Russell	2
Professor Alistair Thomson	1

\*Number of meetings during the year: 3

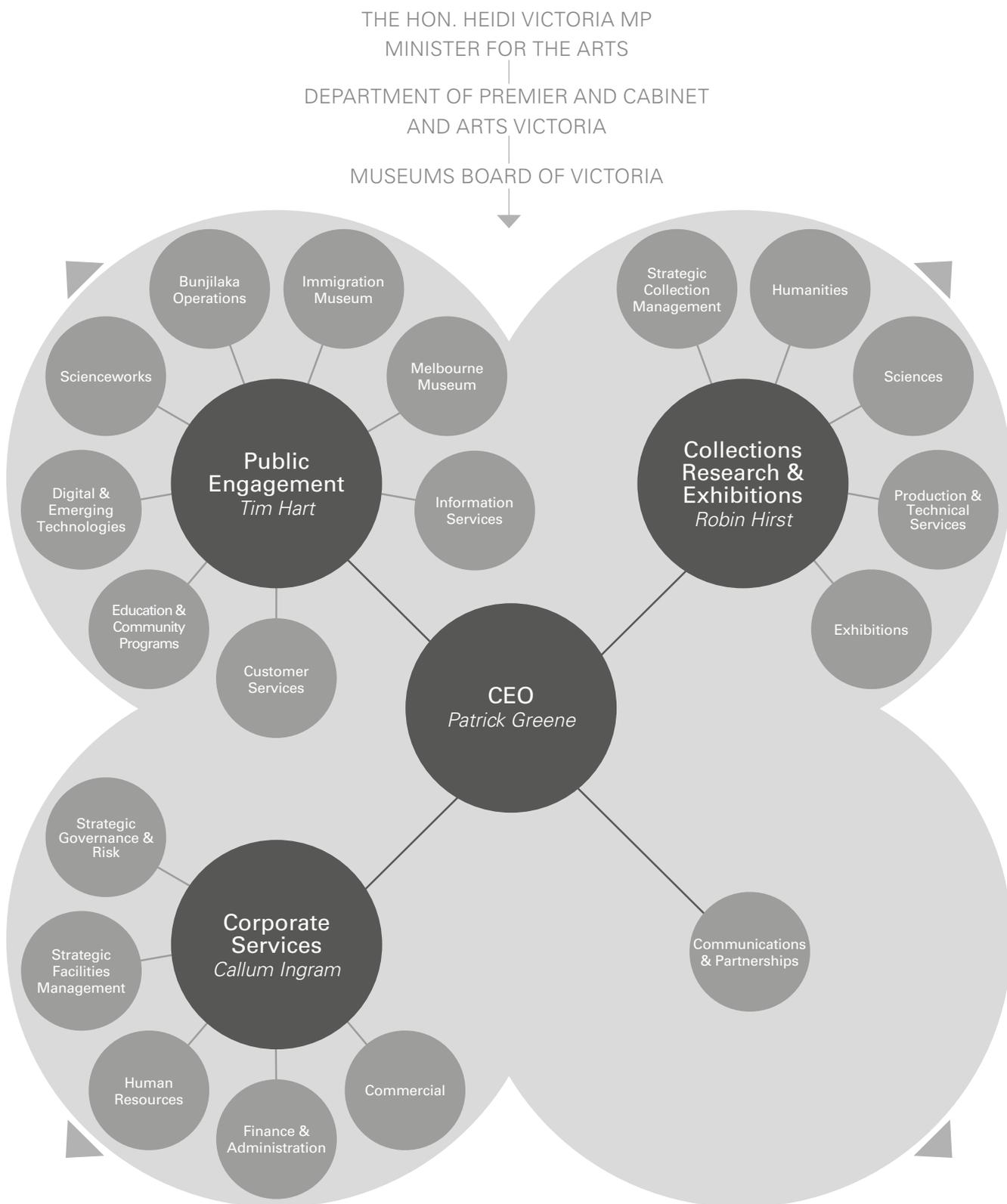
The Museums Board of Victoria is represented on the following committee:

#### DONALD THOMSON COLLECTION ADMINISTRATION COMMITTEE

This committee was established to administer the legal agreement between the University of Melbourne, members of the Thomson family and Museum Victoria for the long-term loan of the Donald Thomson Collection to Museum Victoria.

# OUR WORKPLACE

## ORGANISATIONAL STRUCTURE



## STAFF PROFILE

STAFF	2012–13			2011–12	2010–11	2009–10	2008–09
	Male	Female	Total	Total	Total	Total	Total
Ongoing	178	262	440	420	445	388	431
Fixed	29	35	64	91	194	148	100
Casual	42	77	119	109	134	112	69
<b>Total</b>	<b>249</b>	<b>374</b>	<b>623</b>	<b>620</b>	<b>773</b>	<b>648</b>	<b>600</b>
FTE*	201	267	468	463	549	495	490

\*FTE = Full-time equivalent

Note: Staffing numbers are as at the last pay cycle in the financial year.

Employees have been correctly classified in workforce data collections.

### STAFF DEVELOPMENT

The learning and development framework introduced in 2011–12 created three target learning groups—individual contributor, new and emerging leaders and senior leaders—as well as workplace essentials. The framework was expanded in 2012–13, aimed at aligning learning modules to workplace accountabilities to ensure Museum Victoria grows its internal competencies, demonstrates outcomes for input and continues to attract and retain skilled employees.

The learning framework is a response to our dynamic environment and financial challenges, with a focus on developing resilience, strategic awareness and operating efficiencies. New courses introduced during the year included Strategic Decision Making, Leading Organisational Change and Accounting Comes Alive.

In addition to compliance learning, the suite of modules available to staff via e-learning continues to expand to include programs such as project management, business writing and presentation skills.

In total, Museum Victoria offered 26 corporate learning and development sessions, representing 15 unique training programs. Of the programs offered, 42% were in-house and internally facilitated. Additionally, 483 e-learn modules were completed. The face-to-face training sessions were attended by 57% of employees. The majority of participants rated their level of satisfaction as 'high' or 'very high'.

### EMPLOYEE RELATIONS

Negotiations for the 2012 Staff Partnership Agreement (SPA) concluded in late 2012, and staff overwhelmingly supported the new agreement. An affirmative vote of 96% of voters was achieved. The new SPA was approved by the Fair Work Commission on 12 February 2013 and became operative immediately.

Museum Victoria maintained an excellent working relationship with the Community and Public Sector Union (CPSU) and union members through the SPA negotiations and the finalisation of the restructure, which occurred in mid-2012. Regular CPSU Consultative Committee meetings have continued, as have constructive discussions regarding organisational reviews and exhibition projects. There has been no industrial action.

The Staff Consultative Committee (SCC) continued to operate during 2012–13, facilitating effective communication between management and staff in relation to major issues affecting Museum Victoria. The healthy partnership between management and staff contributes significantly to the success of the organisation.

# OUR WORKPLACE

## VALUES

### LEADERSHIP

We will demonstrate leadership, particularly in the areas of reconciliation, promotion of cultural diversity, communication about the effects of climate change, learning and through the development of our staff.

### RESPECT

We will acknowledge and respect the diverse nature of the Victorian community and its views. We will demonstrate respect for the environment by increasing public awareness about the effects of climate change on biodiversity and human societies, and through responsible use of our resources.

### RECONCILIATION

We will build on our strong commitment to the achievement of reconciliation between Indigenous and non-Indigenous peoples. By working in partnership with Indigenous communities, we will increase understanding of and respect for Indigenous history, culture and traditions.

### HUMAN RIGHTS

We will embrace the values of fairness, equity and social justice in all we do. By acknowledging and acting in accordance with the principles of fundamental human rights, we will contribute to social inclusion for all members of the community.

### RESPONSIVENESS

We will engage with the Victorian community in a spirit of openness to encourage access and participation. We will deliver high-quality services and continually seek opportunities for improvement.

### INTEGRITY

We will maintain our reputation for trustworthiness and authority by being professional and transparent in our actions and decisions. Our research program will be carried out according to the highest standards of scholarship.

### IMPARTIALITY

Our staff will act in accordance with Museum Victoria's policies, procedures and strategic directions. We will disseminate our knowledge in an equitable manner and take an unbiased approach in the delivery of information that contributes to public debate.

## ACCOUNTABILITY

Our stewardship of the State Collection will be undertaken in a manner that preserves and augments this important public inheritance for future generations. We will demonstrate accountability through our service to the community and through efficient and sustainable use of our resources.

## PUBLIC SECTOR VALUES AND EMPLOYMENT PRINCIPLES

During the 2012–13 financial year, Museum Victoria complied with the *Public Administration Act 2004*.

Museum Victoria recognises its obligation to make staff aware of the requirements of the code of conduct, policies and procedures. Key documents are made available and readily accessible to staff prior to their employment commencing. Our policies and procedures are explained through the induction program and are readily accessible through Museum Victoria's intranet.

## HEALTH AND SAFETY

Museum Victoria continued to apply rigorous standards in managing health and safety across all sites. The health and safety program is managed in accordance with the *Occupational Health and Safety Act 2004*, the Museums Board of Victoria–approved policy and the Health and Safety Management Plan

Museum Victoria has continued to provide health and safety awareness and occupation-specific training to employees and managers. Health and safety activities undertaken during the year include:

- development and implementation of a health and safety consultation and reporting process
- commencement of a project to ensure compliance with legislation and standards relating to management of hazardous substances and dangerous goods
- a review of first aid coverage across the organisation
- elections and training for health and safety representatives
- development of asbestos- and lead-management procedures
- a review of Safe Work Method Statement templates
- hearing tests for staff and volunteers who use hearing-protection equipment
- implementation of the WorkSafe Health Checks program for staff
- regular meetings of the Health and Safety Committee, to provide advice and direction on safety procedures and practices across all sites.

## HEALTH AND SAFETY INCIDENTS

### VISITORS

	<b>VISITORS</b>	<b>INCIDENTS</b>	<b>PER 100 VISITORS</b>
2011–12	1,966,848	218	0.0111
2012–13	1,656,663	340	0.0205

### STAFF

	<b>STAFF FTE</b>	<b>INCIDENTS</b>	<b>PER 100 STAFF</b>
2011–12	463	76	16.4
2012–13	468	99	21.2

#### Notes:

The appointment of dedicated Health and Safety Manager has resulted in an increased awareness and understanding of the importance of reporting all incidents, including hazards and near misses. The increase in incidents reported in 2012–13 is largely due to increased reporting of hazards and near misses.

# FINANCIAL STATEMENTS

MUSEUMS BOARD OF VICTORIA

We certify that the attached financial statements for the Museums Board of Victoria have been prepared in accordance with Standing Direction 4.2 of the *Financial Management Act 1994*, applicable Financial Reporting Directions, Australian Accounting Standards and other mandatory professional reporting requirements.

We further state that, in our opinion, the information set out in the Comprehensive Operating Statement, Balance Sheet, Statement of Changes in Equity, Cash Flow Statement and Notes to the Financial Statements, presents fairly the financial transactions for the year ended 30 June 2013 and financial position of the Board as at 30 June 2013.

At the date of signing these financial statements, we are not aware of any circumstance which would render any particulars to be misleading or inaccurate.

Depreciation expense is not fully funded by Government with funding for the renewal and replacement of infrastructure requested and allocated on a case-by-case basis.

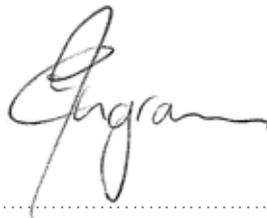
We authorise the attached financial statements for issue on 19 August 2013.



.....  
Professor Margaret Gardner AO  
PRESIDENT, MUSEUMS BOARD OF VICTORIA



.....  
Dr J Patrick Greene  
CHIEF EXECUTIVE OFFICER



.....  
Mr Callum Ingram  
CHIEF FINANCIAL OFFICER

19 August 2013  
.....

DATED

**COMPREHENSIVE OPERATING STATEMENT  
FOR THE FINANCIAL YEAR ENDED 30 JUNE 2013**

	NOTES	2013 \$'000	2012 \$'000
<b>Income from transactions</b>			
Victorian Government Grants	2	84,701	85,806
Fees and Charges		14,679	14,313
Sales of Goods and Services		3,479	3,956
Other Grants	3	4,690	3,939
Donations		123	1,115
Rent Revenue		3,818	3,244
Other Income	4	5,450	6,478
		<b>116,940</b>	<b>118,851</b>
<b>Expenses from transactions</b>			
Employee Expenses	5(a)	(40,539)	(38,176)
Cost of Goods Sold		(1,682)	(1,599)
Finance Costs		(20)	(26)
Capital Asset Charge	1(k)	(37,919)	(37,926)
Buildings and Facilities		(13,921)	(13,007)
Consumables and Corporate Expenses		(9,951)	(8,774)
Other Operating Expenses	5(b)	(11,914)	(11,002)
		<b>(115,946)</b>	<b>(110,510)</b>
<b>Net results before depreciation</b>		<b>994</b>	<b>8,341</b>
Depreciation	9(d)	(19,181)	(20,804)
<b>Net result from transactions (net operating balance)</b>		<b>(18,187)</b>	<b>(12,463)</b>
<b>Other economic flows included in net result</b>			
Net Gain/(Loss) on Non-Financial Assets		(130)	46
Net Gain/(Loss) Arising from movement of discount rates for Long Service Leave liability		46	(186)
		<b>(84)</b>	<b>(140)</b>
<b>Net Result</b>		<b>(18,271)</b>	<b>(12,603)</b>
<b>Other economic flows - other non-owner changes in equity</b>			
Changes in Physical Asset Revaluation Surplus		0	0
<b>Comprehensive result</b>		<b>(18,271)</b>	<b>(12,603)</b>

*The above Comprehensive Operating Statement should be read in conjunction with the accompanying notes.*

# FINANCIAL STATEMENTS

## BALANCE SHEET AS AT JUNE 2013

	NOTES	2013 \$'000	2012 \$'000
<b>Assets</b>			
<b>Financial Assets</b>			
Cash and Cash Equivalents	6, 15(a)	24,398	25,805
Receivables	7	1,893	2,829
<b>Total Financial Assets</b>		<b>26,291</b>	<b>28,634</b>
<b>Non-Financial Assets</b>			
Prepayments	8	93	0
Inventories		1,303	1,203
Property, Plant and Equipment	9(b),(c)	512,618	527,947
Exhibitions and W.I.P	9(c)	1,929	3,607
Collections	9(a)	501,327	500,709
<b>Total Non-Financial Assets</b>		<b>1,017,270</b>	<b>1,033,466</b>
<b>Total Assets</b>		<b>1,043,561</b>	<b>1,062,100</b>
<b>Liabilities</b>			
Payables	10	5,182	6,111
Interest Bearing Liabilities	11	289	332
Provisions	12	9,276	8,572
<b>Total Liabilities</b>		<b>14,747</b>	<b>15,015</b>
<b>Net Assets</b>		<b>1,028,814</b>	<b>1,047,085</b>
<b>Equity</b>			
Accumulated Deficit	13(b)	(114,063)	(95,987)
Reserves	13(c)	561,507	561,702
Contributed Capital	13(a)	581,370	581,370
<b>Net Worth</b>		<b>1,028,814</b>	<b>1,047,085</b>

Contingent liabilities and contingent assets

14

Commitments for expenditure

18

*The above Balance Sheet should be read in conjunction with the accompanying notes.*

**STATEMENT OF CHANGES IN EQUITY  
FOR THE FINANCIAL YEAR ENDED 30 JUNE 2013**

	Notes	Physical Asset Revaluation Surplus	Accumulated Deficit	Trust Funds	Externally Funded Special Projects	Contributions by Owner	\$'000 Total
<b>Balance at 1 July 2011</b>		<b>545,888</b>	<b>(82,991)</b>	<b>7,268</b>	<b>8,153</b>	<b>581,370</b>	<b>1,059,688</b>
Net result for the year		0	(12,603)	0	0	0	(12,603)
Other comprehensive income for the year		0	0	0	0	0	0
Transfer (to)/from Accumulated Deficit	13(c)	0	(393)	1,177	(784)	0	0
<b>Balance at 30 June 2012</b>		<b>545,888</b>	<b>(95,987)</b>	<b>8,445</b>	<b>7,369</b>	<b>581,370</b>	<b>1,047,085</b>
Net result for the year		0	(18,271)	0	0	0	(18,271)
Other comprehensive income for the year		0	0	0	0	0	0
Transfer (to)/from Accumulated Deficit	13(c)	0	195	(628)	433	0	0
<b>Balance at 30 June 2013</b>		<b>545,888</b>	<b>(114,063)</b>	<b>7,817</b>	<b>7,802</b>	<b>581,370</b>	<b>1,028,814</b>

*The above Statement of Changes in Equity should be read in conjunction with the accompanying notes.*

# NOTES TO THE FINANCIAL STATEMENTS FOR THE FINANCIAL YEAR ENDED 30 JUNE 2013

## CASH FLOW STATEMENT FOR THE FINANCIAL YEAR ENDED 30 JUNE 2013

	NOTES	2013 \$'000	2012 \$'000
<b>Cash Flows from Operating Activities</b>			
<b>Receipts</b>			
Government Grants: Recurrent		84,701	85,806
Grants and Donations		4,813	5,055
Interest		1,276	1,627
Fees and Charges		14,678	14,313
Sales – Commercial Operations		3,479	3,956
Other		8,929	7,713
Goods and Services Tax on Receipts		1,967	2,488
Goods and Services Tax Recovered from the ATO		1,623	1,077
<b>Total Receipts</b>		<b>121,466</b>	<b>122,035</b>
<b>Payments</b>			
Salaries and Associated Costs		(39,773)	(38,772)
Operating Expenses		(60,701)	(55,771)
Building and Facilities		(13,921)	(13,007)
Cost of Goods for Resale		(1,782)	(1,936)
Finance Costs		(20)	(26)
Goods and Services Tax on Expenditure		(3,590)	(3,565)
<b>Total Payments</b>		<b>(119,787)</b>	<b>(113,077)</b>
<b>Net Cash Flows Provided by Operating Activities</b>	15(b)	<b>1,679</b>	<b>8,958</b>
<b>Cash Flows from Investing Activities</b>			
<b>Receipts for Non-current Physical Assets</b>			
Proceeds from sale of assets		26	42
<b>Payments for Non-current Physical Assets</b>			
Payments for assets		(2,976)	(6,569)
<b>Net Cash Flows Used in Investing Activities</b>		<b>(2,950)</b>	<b>(6,527)</b>
<b>Cash Flows from Financing Activities</b>			
<b>Payments</b>			
Finance Leases		(147)	(171)
<b>Net Cash Flows Used in Financing Activities</b>		<b>(147)</b>	<b>(171)</b>
<b>Net Increase/(Decrease) in Cash Held</b>		<b>(1,418)</b>	<b>2,260</b>
Cash and Cash Equivalents at the Beginning of the Financial Year		25,805	23,545
<b>Cash and Cash Equivalents at the End of the Financial Year</b>	6, 15(a)	<b>24,387</b>	<b>25,805</b>

The above Cash Flow Statement should be read in conjunction with the accompanying notes.

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### (a) STATEMENT OF COMPLIANCE

These general purpose financial statements have been prepared in accordance with the *Financial Management Act 1994*, applicable Australian Accounting Standards (AAS) which include Interpretations, issued by the Australian Accounting Standards Board (AASB). In particular, they are presented in a manner consistent with the requirements of the *AASB 1049 Whole of Government and General Government Sector Financial Reporting*.

Where appropriate, those AAS paragraphs applicable to not-for-profit entities have been applied.

The financial statements were authorised for issue by Callum Ingram (Director Corporate Services – Museums Board of Victoria) on the date the declaration was signed.

Accounting policies are selected and applied in a manner which ensures that the resulting financial information satisfies the concepts of relevance and reliability, thereby ensuring that the substance of the underlying transactions or other events is reported.

### (b) BASIS OF ACCOUNTING PREPARATION AND MEASUREMENT

The accrual basis of accounting has been applied in the preparation of these financial statements whereby assets, liabilities, equity, income and expenses are recognised in the reporting period to which they relate, regardless of when cash is received or paid.

These financial statements are presented in Australian dollars, the functional and presentation currency of Museum Victoria.

In the application of AASs, management is required to make judgements, estimates and assumptions about the carrying values of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on professional judgements derived from historical experience and various other factors that are believed to be reasonable under the circumstances. Actual results may differ from these estimates.

The financial report has also been prepared on a going concern basis. Museum Victoria is economically dependent on the Victorian State Government grant to assist in funding its operations.

This report has been prepared in accordance with the historical cost convention. Historical cost is based on the fair values of the consideration given in exchange for assets.

### (c) SCOPE AND PRESENTATION OF FINANCIAL STATEMENTS

#### *Comprehensive operating statement*

Income and expenses in the comprehensive operating statement are classified according to whether or not they arise from 'transactions' or 'other economic flows'. This classification is consistent with the whole of government reporting format and is allowed under *AASB 101 Presentation of financial statements*.

'Transactions' are those economic flows that are considered to arise as a result of policy decisions, usually interactions between two entities by mutual agreement. Transactions also include flows within an entity, such as depreciation. Transactions can be in kind or where the final consideration is cash.

'Other economic flows' are changes arising from market re-measurements. They include gains and losses from disposals, revaluations and impairments of non-current physical and intangible assets.

The net result is equivalent to profit or loss derived in accordance with AASs.

#### *Balance sheet*

Assets and liabilities are presented in liquidity order with assets aggregated into financial assets and non-financial assets.

Current and non-current assets and liabilities (those expected to be recovered or settled beyond 12 months) are disclosed in the notes, where relevant.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE FINANCIAL YEAR ENDED 30 JUNE 2013

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONT'D)

### (c) SCOPE AND PRESENTATION OF FINANCIAL STATEMENTS (cont'd)

#### *Cash flow statement*

Cash flows are classified according to whether or not they arise from operating, investing, or financing activities. This classification is consistent with requirements under AASB 107 Statement of cash flows.

#### *Statement of changes in equity*

The statement of changes in equity presents reconciliations of each non-owner and owner equity opening balance at the beginning of the reporting period to the closing balance at the end of the reporting period. It also shows separately changes due to amounts recognised in the comprehensive result and amounts recognised in other comprehensive income related to other non-owner changes in equity.

### (d) NON-CURRENT PHYSICAL ASSETS

All non-current physical assets are recognised initially at cost and subsequently measured at fair value less accumulated depreciation and impairment. Where an asset is received for no or nominal consideration, the cost is the asset's fair value at the date of acquisition.

The fair value of the Collections (cultural assets), heritage assets and other non-current physical assets that the State intends to preserve because of their unique historical, cultural or scientific attributes, is measured at the replacement cost of the asset less, where applicable, accumulated depreciation (calculated on the basis of such cost to reflect the already consumed or expired future economic benefits of the asset) and any accumulated impairment.

The fair value of infrastructure systems and plant, equipment and vehicles, is normally determined by reference to the asset's depreciated replacement cost. For plant and equipment, existing depreciated historical cost is generally a reasonable proxy for depreciated replacement cost because of the short lives of the assets concerned.

#### *Revaluations of non-current physical assets*

Non current physical assets measured at fair value are revalued in accordance with the financial reporting directions issued by the Minister for Finance. Revaluations of Land & Buildings and Collections were carried out by independent valuers in 2010-11 as required under the FRD103D. Revaluation increases or decreases arise from differences between an asset's carrying value and fair value. Independent valuers carried out a Collections materiality review for 2012-13 and reported that there has not been a material movement in the valuation of the Collections since the last revaluation.

Net revaluation increases are recognised in 'other economic flows – other movements in equity' and accumulated in equity under the asset revaluation surplus. However, the net revaluation increase is recognised in the net result to the extent that it reverses a net revaluation decrease in respect of the same class of property, plant and equipment previously recognised as an expense (other economic flows) in the net result.

Net revaluation decreases are recognised immediately as other economic flows in the net result, except that the net revaluation decrease is recognised in 'other economic flows – other movements in equity' to the extent that a credit balance exists in the asset revaluation surplus in respect of the same class of property, plant and equipment. The net revaluation decrease recognised in 'other economic flows – other movements in equity' reduces the amount accumulated in equity under the asset revaluation surplus.

Revaluation increases and decreases relating to individual assets within a class of property, plant and equipment are offset against one another within that class but are not offset in respect of assets in different classes.

Any asset revaluation surplus is not normally transferred to accumulated funds on de-recognition of the relevant asset.

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONT'D)

### (d) NON-CURRENT PHYSICAL ASSETS (cont'd)

#### *Depreciation*

Depreciation is charged on non-current physical assets, other than land, at rates assessed to match the cost or other revalued amount of these assets against their estimated useful lives to the entity.

Depreciation is calculated on the straight-line method. No provision is made for the depreciation of the Collections or for the Library Collection Rare and High Value Books as they are heritage assets and are deemed to have an indefinite useful life.

Depreciation of an asset begins when it is available for use. Prior to depreciation commencing, an asset will be reported as work-in-progress.

Estimates of remaining useful lives to the entity are made on an annual basis for all assets, with annual assessments for all classes. The following are the estimated useful lives for the different asset classes for current and prior years.

Buildings	20–100 years
Plant and equipment	1–20 years
Exhibitions	1–5 years
Library (non-Rare or High Value items)	50 years

Exhibitions with a life of one year or less are expensed immediately. Exhibitions with an anticipated life of more than one year are capitalised and depreciated over their remaining useful life.

#### *Disposal of Non-Financial Assets*

Any gain or loss on the sale of non-financial assets is recognised at the date that control of the asset is passed to the buyer and is determined after deducting from the proceeds the carrying value of the asset at that time.

#### *Impairment of Assets*

Assets are assessed annually for indications of impairment, except for inventories (refer Note 1(e)).

If there is an indication of impairment, the assets concerned are tested as to whether their carrying value exceeds their possible recoverable amount. Where an asset's carrying value exceeds its recoverable amount, the difference is written off by a charge to the Comprehensive Operating Statement except to the extent that the write-down can be debited to an asset revaluation surplus amount applicable to that class of asset.

### (e) INVENTORIES

Inventories include goods and other property held either for sale or for distribution at no or nominal cost in the ordinary course of business operations. It excludes depreciable assets.

Inventories are measured at the lower of cost or net realisable value.

### (f) RECEIVABLES

Trade debtors are recognised at the amount receivable, as they are due for settlement no more than 30 days from the date of recognition. Collectability of trade debtors is reviewed on an ongoing basis. A provision for doubtful debts is raised when there is objective evidence that the debts will not be collected. Bad debts are written off when identified.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE FINANCIAL YEAR ENDED 30 JUNE 2013

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONT'D)

### (g) INCOME FROM TRANSACTIONS

Income from fees and charges is recognised at the time of attendance by visitors paying fees and charges. Income from the sale of goods and services is recognised upon delivery of the goods and services to the customer.

Interest income is recognised on the proportional basis taking into account interest rates applicable to the financial assets.

Grants from Government and other sources are brought to account as income as and when received, and when the Museum gains control of the underlying assets. For non-reciprocal grants, the Museum is deemed to have assumed control when the grant is received or receivable. Expenditure from such grants is recognised when incurred.

Specific donations, for exhibition development have been treated in these financial statements as income, when received or receivable

### (h) EMPLOYEE BENEFITS

Provision is made for benefits accruing to employees in respect of wages and salaries, annual leave and long service leave for services rendered to the reporting date.

#### (i) *Wages, Salaries & Annual Leave*

Liabilities for wages and salaries and annual leave expected to be settled within 12 months of the reporting date are recognised in respect of employees' services up to the reporting date and are measured as the amounts expected to be paid when the liabilities are settled.

#### (ii) *Long Service Leave*

Liability for long service leave (LSL) is recognised in the provision for employee benefits.

*Current liability – unconditional LSL* (representing 7 or more years of continuous service for staff and executives) is disclosed as a current liability even where the Museum does not expect to settle the liability within 12 months because it will not have an unconditional right to defer the settlement of the entitlement should the employee take leave within 12 months.

*Non-current liability – conditional LSL* (representing less than 7 years of continuous service for staff and executives) is disclosed as a non-current liability. There is an unconditional right to defer the settlement of the entitlement until the employee has completed the requisite years of service.

Consideration is given to expected future wage and salary levels, experience of employee departures and periods of service. Expected future payments are discounted using interest rates on national Government guaranteed securities with terms to maturity that match, as closely as possible, the estimated future cash outflows.

#### (iii) *Employee Benefit On-costs*

Employee benefit on-costs, including superannuation, workers compensation and payroll tax are recognised and included in employee benefit liabilities and costs when the employee benefits to which they relate are recognised as liabilities.

#### (iv) *Superannuation*

The amount recognised in the Comprehensive Operating Statement in relation to employer contributions for members of defined benefit superannuation plans represents the employer contributions that are paid or payable to these plans during the operating period. The level of these contributions will vary depending upon the relevant rules of each plan. The Department of Treasury and Finance centrally recognises the defined benefit liability.

### (i) ROUNDING

Amounts in the financial statements and notes thereto have been rounded to the nearest thousand dollars, unless otherwise stated.

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONT'D)

### (j) CONTRIBUTIONS BY OWNERS

Additions to net assets which have been designated as contributions by owners are recognised as contributed capital. Other transfers that are in the nature of contributions or distributions have also been designated as contributions by owners.

Transfers of net assets arising from administrative restructurings are treated as distributions to or contributions by owners. Transfers of net liabilities arising from administrative restructurings are treated as distributions to owners.

### (k) CAPITAL ASSET CHARGE

The capital asset charge represents the opportunity cost of capital invested in the non-current physical assets used in the provision of outputs. The charge is calculated on the budgeted carrying amount of applicable non-current physical assets.

In accordance with Government policy, this charge has been recognised as revenue within the Government grant and disclosed separately as an expense within the financial statements.

### (l) CASH AND DEPOSITS

Cash and deposits, including cash equivalents, comprise cash on hand and cash at bank, deposits at call with an original maturity of three months or less, which are held for the purpose of meeting short-term cash commitments rather than for investment purposes, and which are readily convertible to known amounts of cash and are subject to insignificant risk of changes in value.

### (m) PAYABLES

These amounts represent liabilities for goods and services provided prior to the end of the financial year and which are unpaid. The amounts are unsecured and are usually paid within 30 days following the month of recognition.

### (n) LEASES

Operating lease payments are charged to the Comprehensive Operating Statement in the periods in which they are incurred, as this represents the pattern of benefits derived from leased assets.

Finance leases are capitalised. A leased asset and liability are established at the present value of minimum lease payments. Lease payments are allocated between the principal component of the lease liability and the interest expense. The finance lease facility was ratified by Cabinet as part of the new Vic Fleet facility and is restricted to vehicle acquisitions.

### (o) EVENTS AFTER THE REPORTING PERIOD

Museums Board of Victoria is not aware of any material events after balance date which would affect these financial statements.

### (p) NEW AND REVISED ACCOUNTING STANDARDS AND INTERPRETATIONS

Museums Board of Victoria has adopted all of the new and revised Accounting Standards and Interpretations issued by the Australian Accounting Standards Board (AASB) that are relevant to its operations and effective for annual reporting from 1 July 2013.

Management has given due consideration to new and revised standards and interpretations issued by the AASB that are not yet effective and are not aware of any material financial impact on the financial statements.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE FINANCIAL YEAR ENDED 30 JUNE 2013

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONT'D)

### (q) FINANCE COSTS

Finance costs are recognised as expenses in the period in which they are incurred and include finance lease charges.

### (r) GOODS AND SERVICES TAX (GST)

Income, expenses and assets are recognised net of the amount of associated GST, unless the GST incurred is not recoverable from the taxation authority. In this case it is recognised as part of the cost of acquisition of the asset or as part of the expense.

Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the taxation authority is included with other receivables or payables in the Balance Sheet.

Cash flows are presented on a gross basis. The GST components of cash flows arising from investing or financing activities which are recoverable from, or payable to the taxation authority, are presented as operating cash flow.

### (s) FOREIGN CURRENCY

All foreign currency transactions during the financial year are brought to account using the exchange rate in effect at the date of the transaction. Exchange differences are recognised in profit or loss in the period in which they arise.

	<b>2013</b> <b>\$'000</b>	<b>2012</b> <b>\$'000</b>
<b>2. VICTORIAN GOVERNMENT GRANTS</b>		
The Museums Board of Victoria received the following grants from the Victorian Government		
<b>Recurrent Grant</b>		
Applied to Operations and Assets	43,848	43,848
Capital Funding	2,934	4,032
Capital Asset Charge	37,919	37,926
<b>TOTAL</b>	<b>84,701</b>	<b>85,806</b>
<b>3. OTHER GRANTS</b>		
Other Grants from Victorian Government Entities	3,066	1,041
Commonwealth Grants	332	1,303
Other Grants	1,292	1,595
<b>TOTAL</b>	<b>4,690</b>	<b>3,939</b>
<b>4. OTHER INCOME</b>		
Interest Revenue from Financial Assets	1,243	1,638
Miscellaneous Income	4,207	4,840
<b>TOTAL</b>	<b>5,450</b>	<b>6,478</b>
<b>5. EXPENSES FROM TRANSACTIONS</b>		
<b>5(a) Employee Expenses</b>		
Salaries, wages and associated costs	37,524	35,084
Superannuation	3,015	3,092
<b>TOTAL</b>	<b>40,539</b>	<b>38,176</b>
<b>5(b) Other Operating Expenses</b>		
Marketing and promotion	2,527	2,801
Contractors and Exhibition Display Costs	9,200	8,076
Collections Management	187	125
<b>TOTAL</b>	<b>11,914</b>	<b>11,002</b>
<b>6. CASH AND CASH EQUIVALENTS</b>		
Interest Bearing Deposits	23,294	25,569
Cash	1,104	236
<b>TOTAL</b>	<b>24,398</b>	<b>25,805</b>

## NOTES TO THE FINANCIAL STATEMENTS FOR THE FINANCIAL YEAR ENDED 30 JUNE 2013

	2013 \$'000	2012 \$'000
<b>7. RECEIVABLES</b>		
<b>Current</b>		
<b>Contractual</b>		
Debtors	1,519	2,446
Less Provision for Doubtful Debts	0	0
	<b>1,519</b>	<b>2,446</b>
Interest Receivable	128	161
	<b>1,647</b>	<b>2,607</b>
<b>Statutory</b>		
GST input tax recoverable	246	222
<b>TOTAL</b>	<b>1,893</b>	<b>2,829</b>
<b>8. PREPAYMENTS</b>		
<b>Current</b>		
Prepaid expenses	93	0
<b>TOTAL</b>	<b>93</b>	<b>0</b>
<b>9. NON-CURRENT PHYSICAL ASSETS</b>		
Fair value in the sub-sections below for this note is represented by values at valuation less accumulated depreciation and at cost less accumulated depreciation where applicable under Note 1(d) Non-Current Physical Assets.		
<b>9(a) Collections</b>		
<b>At Fair Value</b>		
Indigenous Collections*	127,587	127,587
History and Technology Collections*	74,217	74,273
Natural Science Collections*	282,217	282,310
Library Rare and High Value*	8,308	8,306
Library non-Rare or High Value*	5,675	5,703
Less accumulated depreciation Library non-Rare or High Value	(116)	(114)
Additions at Cost	3,439	2,644
<b>TOTAL COLLECTIONS</b>	<b>501,327</b>	<b>500,709</b>

\*Valued at fair value as at 30 June 2011 by the Australian Valuation Office. The valuation methodology for fair value was based on a statistical sampling approach given the extent and diversity of the Collections, and by reference to market based evidence where available and to replacement cost.

	<b>2013</b>	<b>2012</b>
	<b>\$'000</b>	<b>\$'000</b>
<b>9. NON-CURRENT PHYSICAL ASSETS (CONT'D)</b>		
<b>9(b) Property</b>		
Land at Fair Value***	153,982	153,982
<b>Buildings at Fair Value***</b>		
Former ACI Site, including Simcock Avenue Store	1,570	1,570
Scienceworks	20,192	20,076
Royal Exhibition Building	43,111	43,111
Immigration Museum	13,936	13,936
Moreland Store	7,611	7,611
Melbourne Museum (including IMAX)	298,535	298,535
	<b>538,937</b>	<b>538,821</b>
<b>Buildings at Cost</b>		
Royal Exhibition Building	0	0
	<b>538,937</b>	<b>538,821</b>
<b>Less Accumulated Depreciation</b>		
Former ACI site including Simcock Avenue store	(216)	(116)
Royal Exhibition Building	(3,666)	(1,838)
Immigration Museum	(1,134)	(568)
Scienceworks	(2,039)	(1,005)
Moreland Store	(946)	(492)
Melbourne Museum (including IMAX)	(23,183)	(11,608)
	<b>(31,184)</b>	<b>(15,627)</b>
<b>TOTAL PROPERTY</b>	<b>507,753</b>	<b>523,194</b>

\*\*\* Scienceworks, Royal Exhibition Building, Moreland Store, Immigration Museum, Melbourne Museum (including IMAX) and Former ACI Site. The Valuer-General Victoria undertook a valuation of Museum Victoria's land and buildings at fair value in 2010–11. The valuation methodology for Land was based on an analysis of market based evidence and allowances for any restrictions to the marketability of the property. The valuation methodology for Buildings was based on depreciated replacement cost.

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE FINANCIAL YEAR ENDED 30 JUNE 2013

	2013 \$'000	2012 \$'000
9. NON-CURRENT PHYSICAL ASSETS (CONT'D)		
9(c) Plant and Equipment, Exhibitions and W.I.P		
Plant and Equipment		
Plant and Equipment at Fair Value	24,591	26,460
Less Accumulated Depreciation	(20,027)	(22,038)
<b>TOTAL PLANT AND EQUIPMENT</b>	<b>4,563</b>	<b>4,422</b>
Plant and Equipment under Finance Lease		
Plant and Equipment under Finance Lease at Cost	653	635
Less Accumulated Depreciation	(351)	(330)
<b>TOTAL PLANT AND EQUIPMENT UNDER FINANCE LEASE</b>	<b>302</b>	<b>332</b>
<b>TOTAL PLANT AND EQUIPMENT</b>	<b>4,865</b>	<b>4,754</b>
Exhibitions		
Melbourne Museum at Fair Value	59,322	59,320
Less Accumulated Depreciation	(57,915)	(56,188)
Scienceworks at Fair Value	3,616	3,622
Less Accumulated Depreciation	(3,609)	(3,565)
Immigration Museum at Fair Value	5,327	5,327
Less Accumulated Depreciation	(5,152)	(5,006)
<b>TOTAL EXHIBITIONS</b>	<b>1,589</b>	<b>3,510</b>
Works in Progress – W.I.P.		
Exhibitions at Cost	340	96
Less Accumulated Depreciation	0	0
<b>TOTAL W.I.P</b>	<b>340</b>	<b>96</b>
<b>TOTAL PROPERTY, PLANT AND EQUIPMENT, EXHIBITIONS AND W.I.P.</b>	<b>514,547</b>	<b>531,554</b>

*Independent valuations at fair value for Property and Collections were carried out in 2010–11 in accordance with the FRD 103D Non-Current Physical Assets. A fair value assessment for Plant and Equipment and Exhibitions was undertaken by management during the year ended 30 June 2011 in accordance with the FRD 103D Non-Current Physical Assets in order to reconfirm the fair value of Plant and Equipment and Exhibitions.*

## 9. NON-CURRENT PHYSICAL ASSETS (CONT'D)

### 9(d) Movements in Carrying Amounts of Non-Current Physical Assets

Carrying amount	Land \$'000	Buildings \$'000	Plant and Equipment \$'000	Exhibitions \$'000	W.I.P \$'000	Collections \$'000	Total \$'000
<b>Balance at 1 July 2011</b>	<b>153,982</b>	<b>382,131</b>	<b>5,690</b>	<b>6,565</b>	<b>0</b>	<b>498,166</b>	<b>1,046,534</b>
Additions	0	2,184	1,568	24	134	2,659	6,569
Disposals	0	0	(33)	(1)	0	(2)	(36)
Asset revaluation	0	0	0	0	0	0	0
Transfers	0	491	(491)	38	(38)	0	0
Depreciation	0	(15,594)	(1,980)	(3,116)	0	(114)	(20,084)
<b>Balance at 30 June 2012</b>	<b>153,982</b>	<b>369,212</b>	<b>4,754</b>	<b>3,510</b>	<b>96</b>	<b>500,709</b>	<b>1,032,263</b>
Additions	0	116	1,745	0	244	883	2,988
Disposals	0	0	(35)	(12)	0	(149)	(196)
Asset revaluation	0	0	0	0	0	0	0
Transfers	0	0	0	0	0	0	0
Depreciation	0	(15,557)	(1,599)	(1,909)	0	(116)	(19,181)
<b>Balance at 30 June 2013</b>	<b>153,982</b>	<b>353,771</b>	<b>4,865</b>	<b>1,589</b>	<b>340</b>	<b>501,327</b>	<b>1,015,874</b>

	2013 \$'000	2012 \$'000
<b>10. PAYABLES</b>		
Current Contractual		
Trade Creditors	1,742	2,155
Other Payables	2,981	3,705
Accrued Salaries	459	251
<b>TOTAL</b>	<b>5,182</b>	<b>6,111</b>

<b>11. INTEREST BEARING LIABILITIES</b>		
11(a) Current		
Secured		
Lease liabilities (Note 18)	133	199
<b>TOTAL</b>	<b>133</b>	<b>199</b>
11(b) Non-current		
Secured		
Lease liabilities (Note 18)	156	133
<b>TOTAL</b>	<b>156</b>	<b>133</b>
<b>TOTAL INTEREST BEARING LIABILITIES</b>	<b>289</b>	<b>332</b>

# NOTES TO THE FINANCIAL STATEMENTS FOR THE FINANCIAL YEAR ENDED 30 JUNE 2013

	2013 \$'000	2012 \$'000
<b>11. INTEREST BEARING LIABILITIES (CONT'D)</b>		
Lease liabilities are effectively secured as the rights to the leased assets revert to the lessor in the event of default		
<b>11(c) Assets pledged as security</b>		
The carrying amounts of non-current assets pledged as security are:		
<b>Finance lease</b>		
Plant and equipment under finance lease (Note 9(c))	302	332
<b>TOTAL NON-CURRENT ASSETS PLEDGED AS SECURITY</b>	<b>302</b>	<b>332</b>
<b>12. PROVISIONS</b>		
<b>Current Provisions</b>		
Employee Benefits (Note 12(a)) – Annual Leave		
Unconditional and expected to be settled within 12 months**	2,764	2,600
Employee Benefits (Note 12(a)) – Long Service Leave		
Unconditional and expected to be settled within 12 months**	3,478	3,112
Unconditional and expected to be settled after 12 months***	1,106	1,283
	<b>7,348</b>	<b>6,995</b>
Provisions related to employee benefit on-costs (Note 12(a)):		
Unconditional and expected to be settled within 12 months**	964	868
Unconditional and expected to be settled after 12 months***	171	195
	<b>1,135</b>	<b>1,063</b>
<b>Total Current Provisions</b>	<b>8,483</b>	<b>8,058</b>
<b>Non-Current Provisions</b>		
Employee Benefits (Note 12(a))	687	446
Employee Benefits on-costs	106	68
<b>Total Non-Current Provisions</b>	<b>793</b>	<b>514</b>
<b>TOTAL PROVISIONS</b>	<b>9,276</b>	<b>8,572</b>
<b>12(a) Employee Benefits and related on-costs</b>		
<b>Current Employee Benefits</b>		
Annual Leave	2,764	2,600
Long Service Leave entitlements	4,584	4,395
<b>Non-Current Employee Benefits</b>		
Long Service Leave entitlements	687	446
<b>Total Employee Benefits</b>	<b>8,035</b>	<b>7,441</b>
Current on-costs	1,135	1,063
Non-current on-costs	106	68
<b>Total on-costs</b>	<b>1,241</b>	<b>1,131</b>
<b>TOTAL EMPLOYEE BENEFITS AND RELATED ON-COSTS – Refer Note 1(h)</b>	<b>9,276</b>	<b>8,572</b>

\*\*The amounts disclosed are nominal amounts

\*\*\*The amounts disclosed are discounted to present values

	<b>2013</b>	<b>2012</b>
	<b>\$'000</b>	<b>\$'000</b>
<b>13. EQUITY</b>		
<b>13(a) Contributed Capital*</b>		
Balance at beginning of year	581,370	581,370
<b>BALANCE AT END OF YEAR</b>	<b>581,370</b>	<b>581,370</b>
<b>13(b) Accumulated Deficit</b>		
Balance at beginning of year	(95,987)	(82,991)
<b>Net Result</b>	<b>(18,271)</b>	<b>(12,603)</b>
<b>Transfers to Reserves</b>		
Transfer (to)/from Trust Funds	628	(1,177)
Transfer (to)/from Externally Funded Special Projects	(433)	784
<b>BALANCE AT END OF YEAR</b>	<b>(114,063)</b>	<b>(95,987)</b>
<b>13(c) Reserves: Trust Funds**</b>		
Balance at beginning of year	8,445	7,268
Transfer (to)/from Accumulated Deficit	(628)	1,177
<b>BALANCE AT END OF YEAR</b>	<b>7,817</b>	<b>8,445</b>
<b>13(c) Reserves: Externally Funded Special Projects***</b>		
Balance at beginning of year	7,369	8,153
Transfer (to)/from Accumulated Deficit	433	(784)
<b>BALANCE AT END OF YEAR</b>	<b>7,802</b>	<b>7,369</b>
<b>Physical Asset Revaluation Surplus</b>		
Balance at beginning of year	545,888	545,888
Asset revaluation increases	0	0
<b>BALANCE AT END OF YEAR</b>	<b>545,888</b>	<b>545,888</b>

\*Contributed Capital consists of capital funds provided by the Victorian Government for the Melbourne Museum, Scienceworks, Immigration Museum and Royal Exhibition Building. Ministerial approval has been received for the treatment of these amounts as Contributed Capital.

\*\* Trust Funds consist of those funds which may be used by the Museums Board of Victoria for Museum purposes defined by the relevant Trust deed or will.

\*\*\* Externally Funded Special Projects consist of unexpended Government and other grants tied to a specific purpose.

#### 14. CONTINGENT LIABILITIES AND CONTINGENT ASSETS

Museum Victoria believes that there are no material contingent liabilities or contingent assets (2011–12: Nil).

# NOTES TO THE FINANCIAL STATEMENTS FOR THE FINANCIAL YEAR ENDED 30 JUNE 2013

	2013 \$'000	2012 \$'000
<b>15. NOTES TO THE CASH FLOW STATEMENT</b>		
<b>15(a) Reconciliation of Cash</b>		
For the purposes of the Cash Flow Statement, Museum Victoria considers cash to include cash on hand and in banks. Cash at the end of the reporting period, as shown in the Cash Flow Statement, is reconciled to the related items in the Balance Sheet as follows:		
Cash	1,104	236
Interest Bearing Deposits	23,294	25,569
<b>TOTAL</b> (refer to Note 6)	<b>24,398</b>	<b>25,805</b>
<b>15(b) Reconciliation of Net Result to Net Cash Flows from Operating Activities</b>		
<b>Net result for the year</b>	<b>(18,271)</b>	<b>(12,603)</b>
Loss/(Gain) on Sale of Non-Current Assets	130	(46)
<b>Non-cash movements:</b>		
Depreciation	19,181	20,804
Doubtful Debt Expense	0	(50)
<b>Net cash provided by operating activities before change in assets and liabilities</b>	<b>1,040</b>	<b>8,105</b>
<b>Movement in assets and liabilities:</b>		
Decrease/(Increase) in Receivables	936	(332)
Decrease/(Increase) in Prepayments	(92)	210
Decrease/(Increase) in Inventories	(100)	(337)
Increase/(Decrease) in Payables	(809)	1,702
Increase/(Decrease) in Provisions	704	(390)
<b>Net cash provided by operating activities</b>	<b>1,679</b>	<b>8,958</b>
<b>15(c) Non-cash financing and investing activities</b>		
<b>Financing Facilities</b>		
Finance Lease Assets		
Acquisitions	141	162
Disposals	(122)	(157)
<b>TOTAL</b>	<b>19</b>	<b>5</b>

## 16. RESPONSIBLE PERSONS

### 16(a) RESPONSIBLE PERSONS

The following disclosures are made regarding responsible persons for the reporting period.

Responsible Minister – Hon. Ted Baillieu MP (1 July 2012 to 6 March 2013)

Responsible Minister – Hon. Dennis Naphine MP (7 March 2013 to 12 March 2013)

Responsible Minister – Hon. Heidi Victoria MP (from 13 March 2013)

Accountable Officer – Dr J. Patrick Greene

Board Members:

Professor Margaret Gardner AO (President)

Mr Michael Perry (Treasurer)

Mr Jim Cousins AO

Ms Sylvia Falzon

Mr Wilkin Fon

Mr Colin Golvan SC

Professor Pookong Kee

Dr Gaye Sculthorpe (from 14 August 2012 to 14 February 2013)

Mr Tim Sullivan (from 14 August 2012)

### 16(b) REMUNERATION OF RESPONSIBLE PERSONS

Members of the Board act in an honorary capacity.

Amounts relating to the Responsible Minister are reported in the financial statements of the Department of Premier and Cabinet.

The remuneration of the Accountable Officer, who is not a Member of the Board, during the reporting period, was in the range of \$320,000–\$330,000 (\$300,000–\$310,000 in 2011-12). The remuneration of the Accountable Officer is not included in note 16(d) below.

### 16(c) RELATED PARTY TRANSACTIONS

	2013 \$'000	2012 \$'000
<b>Professor Margaret Gardner AO</b>		
Purchases from RMIT for training course fees and venue hire refund	0	14
Fees from RMIT for museum admissions and public programs (less than \$1,000)	0	0
<b>TOTAL</b>	<b>0</b>	<b>14</b>
<b>Mr Tim Sullivan</b>		
Purchases from Sovereign Hill for retail shop stock and venue hire	0	4
<b>TOTAL</b>	<b>0</b>	<b>4</b>

# NOTES TO THE FINANCIAL STATEMENTS FOR THE FINANCIAL YEAR ENDED 30 JUNE 2013

## 16. RESPONSIBLE PERSONS (CONT'D)

### (d) EXECUTIVE OFFICER REMUNERATION

Income Band	Total Remuneration		Base Remuneration	
	2013 No.	2012 No.	2013 No.	2012 No.
\$140,000 – \$149,999	1	0	0	0
\$150,000 – \$159,999	0	0	0	0
\$160,000 – \$169,999	0	0	0	1
\$170,000 – \$179,999	0	0	2	1
\$180,000 – \$189,999	0	0	1	2
\$190,000 – \$199,999	1	2	0	0
\$200,000 – \$209,999	0	1	0	0
\$240,000 – \$249,999	1	1	0	0
<b>TOTAL NUMBERS</b>	<b>3</b>	<b>4</b>	<b>3</b>	<b>4</b>
TOTAL ANNUALISED EMPLOYEE EQUIVALENT (AEE)	2.8	3.5	2.8	3.5
<b>TOTAL</b>	<b>\$549,000</b>	<b>\$846,000</b>	<b>\$542,000</b>	<b>\$700,000</b>

### 16(e) RECONCILIATION OF EXECUTIVE NUMBERS

	2013	2012
Executives with remuneration over \$100,000	3	4
<i>Add</i> Accountable Officer (Chief Executive Officer)	1	1
<b>Total executive numbers at 30 June</b>	<b>4</b>	<b>5</b>

## 17. SUPERANNUATION

Museum Victoria has, in its staffing profile, a number of employees who are members of the following public sector superannuation schemes:

### (a) State Superannuation Fund (Revised Scheme & New)

Employer contributions paid to the above Schemes were \$448,406 (2011-12: \$480,545). Contributions outstanding at 30 June 2013 were \$Nil (2011-12: \$Nil). The contributions rates are advised by the Trustees of the Funds.

### (b) State Superannuation Fund (VicSuper Scheme)

Employer contributions paid to the above Scheme were \$1,870,339 (2011-12: \$1,899,278). Contributions outstanding at 30 June 2013 were \$Nil (2011-12: \$Nil). This represented a contribution rate of 9% of normal salary.

Museum Victoria is required to recognise all superannuation payments as expenses in its comprehensive operating statement. The Department of Treasury and Finance shall recognise the aggregate unfunded superannuation liability relating to employing entities in its financial statements of 30 June 2013 as the Victorian Government has assumed responsibility for this liability

	2013 \$'000	2012 \$'000
<b>18. LEASES AND COMMITMENTS FOR EXPENDITURE</b>		
<b>Operating Lease Commitments</b>		
Non-cancellable operating leases contracted for but not capitalised in the accounts		
<b>Payable:</b>		
not longer than 1 year	349	565
longer than 1 year but not longer than 5 years	585	328
<b>TOTAL</b>	<b>934</b>	<b>893</b>
<b>Finance Leases</b>		
Finance leases are payable as follows:		
within 1 year	148	212
longer than 1 year but not longer than 5 years	166	140
Minimum lease payments	314	352
Less future finance charges	25	20
<b>Present value of minimum lease payments</b>	<b>289</b>	<b>332</b>
Representing lease liabilities:		
Current (Note 11(a))	133	199
Non-current (Note 11(b))	156	133
<b>TOTAL</b>	<b>289</b>	<b>332</b>

## 19. FINANCIAL INSTRUMENTS

### (a) FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES

The significant accounting policies and methods adopted, including the criteria for recognition, the basis of measurement, and the basis on which income and expenses are recognised, with respect to each class of financial asset, financial liability and equity instrument are disclosed in Note 1 to the financial statements.

The main purpose in holding financial instruments is to prudentially manage the entity's financial risks within its policy parameters. The entity's main financial risks include credit risk, liquidity risk and interest rate risk. The entity manages these financial risks in accordance with its financial management policies.

Cash investments are governed by an investment policy approved by the Museums Board of Victoria. The policy restricts the types and terms of investments to government securities or government guaranteed securities and low risk instruments with rated financial institutions.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE FINANCIAL YEAR ENDED 30 JUNE 2013

## 19. FINANCIAL INSTRUMENTS (CONT'D)

### (b) CATEGORISATION OF FINANCIAL INSTRUMENTS

	Contractual financial assets – loans and receivables	Contractual financial liabilities at amortised cost	\$'000 Total
<b>2013</b>			
<b>Contractual financial assets</b>			
Cash and deposits	24,398	0	24,398
Receivables			
Sale of goods and services	1,647	0	1,647
<b>Total contractual financial assets</b>	<b>26,045</b>	<b>0</b>	<b>26,045</b>
<b>Contractual financial liabilities</b>			
Payables			
Supplies and services	0	5,182	5,182
Borrowings			
Lease liabilities	0	289	289
<b>Total contractual financial liabilities</b>	<b>0</b>	<b>5,471</b>	<b>5,471</b>
<b>2012</b>			
<b>Contractual financial assets</b>			
Cash and deposits	25,805	0	25,805
Receivables			
Sale of goods and services	0	0	0
<b>Total contractual financial assets</b>	<b>25,805</b>	<b>0</b>	<b>25,805</b>
<b>Contractual financial liabilities</b>			
Payables			
Supplies and services	0	6,111	6,111
Borrowings			
Lease liabilities	0	332	332
<b>Total contractual financial liabilities</b>	<b>0</b>	<b>6,443</b>	<b>6,443</b>

\*\* The amount of receivables disclosed here excludes statutory amounts.

(c) CREDIT RISK

Credit risk arises from the contractual financial assets of the entity, which comprise cash and cash equivalents, and trade and other receivables. The entity's exposure to credit risk arises from the potential default of the counter party on their contractual obligations resulting in financial loss to the entity. Credit risk is measured at fair value and is monitored on a regular basis.

The maximum exposure to credit risk on financial assets which have been recognised on the Balance Sheet is the carrying amount, net of any provisions for doubtful debts, without taking into account of the value of any collateral obtained. The entity follows a process of reviewing all trade debtors during the year to identify doubtful debts or other possible impairments.

Currently Museum Victoria does not hold any collateral as security nor credit enhancements relating to any of its financial assets.

There are no financial assets that have had their terms renegotiated so as to prevent them from being past due or impaired, and they are stated at the carrying amounts as indicated.

AGEING ANALYSIS OF CONTRACTUAL FINANCIAL ASSETS	Carrying amount	Not past due and not impaired	Past due but not impaired		\$'000 Impaired financial assets
			less than 1 year	1–5 years	
<b>2013</b>					
Cash	1,104	1,104	0	0	0
Receivables:					
Sale of goods and services	1,647	671	976	0	0
<b>Investments and other contractual financial assets</b>					
Short-term cash investments	23,294	23,294	0	0	0
<b>Total</b>	<b>26,045</b>	<b>25,069</b>	<b>976</b>	<b>0</b>	<b>0</b>
<b>2012</b>					
Cash	236	236	0	0	0
Receivables:					
Sale of goods and services	2,607	933	1,674	0	0
<b>Investments and other contractual financial assets</b>					
Short-term cash investments	25,569	25,569	0	0	0
<b>Total</b>	<b>28,412</b>	<b>26,738</b>	<b>1,674</b>	<b>0</b>	<b>0</b>

# NOTES TO THE FINANCIAL STATEMENTS FOR THE FINANCIAL YEAR ENDED 30 JUNE 2013

## 19. FINANCIAL INSTRUMENTS (CONT'D)

### (d) LIQUIDITY RISK

Liquidity risk arises when the entity is unable to meet its contractual financial obligations as they fall due. The entity operates under the Government fair payments policy of settling financial obligations within 30 days and in the event of a dispute, makes payments within 30 days from the date of resolution. It also continuously manages risk through monitoring future cash flows and maturities planning to ensure adequate holding of high quality liquid assets and dealing in highly liquid markets.

The entity's exposure to liquidity risk is deemed insignificant based on prior periods' data and current assessment of risk. Cash for unexpected events is generally sourced from cash and cash equivalent assets.

MAXIMUM EXPOSURE TO LIQUIDITY RISK IS THE CARRYING AMOUNTS OF FINANCIAL LIABILITIES	Carrying amount	Nominal Amount	\$'000		
			Past due but not impaired		
			less than 1 year	1–5 years	5+ years
<b>Maturity analysis of contractual financial liabilities</b>					
<b>2013</b>					
Payables:					
Supplies and services	5,182	5,182	5,182	0	0
<b>Borrowings</b>					
Lease liabilities	289	289	133	156	0
<b>Total</b>	<b>5,471</b>	<b>5,471</b>	<b>5,315</b>	<b>156</b>	<b>0</b>
<b>2012</b>					
Payables:					
Supplies and services	6,111	6,111	6,111	0	0
<b>Borrowings</b>					
Lease liabilities	332	332	199	133	0
<b>Total</b>	<b>6,433</b>	<b>6,433</b>	<b>6,310</b>	<b>133</b>	<b>0</b>

(e) MARKET RISK

The entity's exposures to market risk are primarily through interest rate risk with only insignificant exposure to foreign currency and other price risks. Objectives, policies and processes used to manage each of these risks are disclosed in the paragraphs below.

*Foreign currency risk*

The entity is exposed to insignificant foreign currency risk through its payables relating to purchases of supplies and consumables from overseas. This is because of a limited amount of purchases denominated in foreign currencies and a short timeframe between commitment and settlement.

The entity manages its risk through continuous monitoring of movements in exchange rates and ensures availability of funds through rigorous cash flow planning and monitoring.

*Interest rate risk*

Exposure to interest rate risk arises primarily through the entity's interest bearing cash and cash equivalents assets. Minimisation of risk is achieved by mainly undertaking short-term fixed-rate cash investments.

The impact of a reasonably possible 1% increase or decrease in interest rates is not expected to have a material effect on the entity's net result or equity.

Museum Victoria's exposure to interest rate risk and the effective weighted average interest rate for each class of financial assets and liabilities is set out below.

INTEREST RATE EXPOSURE OF FINANCIAL INSTRUMENTS	Weighted average effective interest rate %	Carrying Amount	Interest rate exposure			\$'000
			Fixed interest rate	Variable interest rate	Non- interest bearing	
<b>2013</b>						
<b>Financial Assets</b>						
Cash and deposits	2.28%	1,104	0	1,006	98	
<b>Receivables:</b>						
Sale of goods and services	-	1,647	0	0	1,647	
<b>Investments and other financial assets:</b>						
Short-term cash investments	3.82%	23,294	22,000	1,294	0	
<b>Total financial assets</b>		<b>26,045</b>	<b>22,000</b>	<b>2,300</b>	<b>1,745</b>	
<b>Financial Liabilities</b>						
<b>Payables:</b>						
Trade and other creditors	-	5,182	0	0	5,182	
<b>Interest bearing liabilities:</b>						
Lease liabilities	6.61%	289	0	289	0	
<b>Total financial liabilities</b>		<b>5,471</b>	<b>0</b>	<b>289</b>	<b>5,182</b>	

# NOTES TO THE FINANCIAL STATEMENTS FOR THE FINANCIAL YEAR ENDED 30 JUNE 2013

## 19. FINANCIAL INSTRUMENTS (CONT'D)

### (e) MARKET RISK (cont'd)

INTEREST RATE EXPOSURE OF FINANCIAL INSTRUMENTS	Weighted average effective interest rate %	Carrying Amount	\$'000		
			Interest rate exposure		
			Fixed interest rate	Variable interest rate	Non- interest bearing
<b>2012</b>					
<b>Financial Assets</b>					
Cash and deposits	3.91%	236	0	155	81
<b>Receivables:</b>					
Sale of goods and services	-	2,607	0	0	2,607
<b>Investments and other financial assets:</b>					
Short-term cash investments	4.40%	25,569	21,000	4,569	0
<b>Total financial assets</b>		<b>28,412</b>	<b>21,000</b>	<b>4,724</b>	<b>2,688</b>
<b>Financial Liabilities</b>					
<b>Payables:</b>					
Trade and other creditors	-	6,111	0	0	6,111
<b>Interest bearing liabilities:</b>					
Lease Liabilities	6.66%	332	0	332	0
<b>Total financial liabilities</b>		<b>6,443</b>	<b>0</b>	<b>332</b>	<b>6,111</b>

### (f) FAIR VALUE

The fair values and net fair values of financial instrument assets and liabilities are determined as follows:

- the fair value of financial instruments with standard terms and conditions and traded in active liquid markets are determined with reference to quoted market prices; and
- the fair value is determined using inputs other than quoted prices that are observable for the financial asset or liability, either directly or indirectly; and
- the fair value is determined in accordance with generally accepted pricing models based on discounted cash flow analysis using unobservable market inputs.

The entity considers that the carrying amount of financial instrument assets and liabilities recorded in the financial statements to be a fair approximation of their fair values, because of the short term nature of the financial instruments and the expectation that they will be paid in full.

## 20. REMUNERATION OF AUDITORS

	2013 \$'000	2012 \$'000
Victorian Auditor-General's Office Audit of financial report	52	50
<b>TOTAL</b>	<b>52</b>	<b>50</b>



Victorian Auditor-General's Office

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Melbourne VIC 3000  
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Website [www.audit.vic.gov.au](http://www.audit.vic.gov.au)

## INDEPENDENT AUDITOR'S REPORT

### To the Board Members, Museums Board of Victoria

#### *The Financial Report*

The accompanying financial report for the year ended 30 June 2013 of the Museums Board of Victoria which comprises comprehensive operating statement, balance sheet, statement of changes in equity, cash flow statement, notes comprising a summary of significant accounting policies and other explanatory information, and the President's, Chief Executive Officer's and Chief Financial Officer's declaration has been audited.

#### *The Board Members' Responsibility for the Financial Report*

The Board Members of the Museums Board of Victoria are responsible for the preparation and fair presentation of the financial report in accordance with Australian Accounting Standards, and the financial reporting requirements of the *Financial Management Act 1994*, and for such internal control as the Board Members determine is necessary to enable the preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error.

#### *Auditor's Responsibility*

As required by the *Audit Act 1994*, my responsibility is to express an opinion on the financial report based on the audit, which has been conducted in accordance with Australian Auditing Standards. Those standards require compliance with relevant ethical requirements relating to audit engagements and that the audit be planned and performed to obtain reasonable assurance about whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The audit procedures selected depend on judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, consideration is given to the internal control relevant to the entity's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of accounting estimates made by the Board Members, as well as evaluating the overall presentation of the financial report.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

*Auditing in the Public Interest*

# AUDITOR-GENERAL'S REPORT

## **Independent Auditor's Report (continued)**

### *Independence*

The Auditor-General's independence is established by the *Constitution Act 1975*. The Auditor-General is not subject to direction by any person about the way in which his powers and responsibilities are to be exercised. In conducting the audit, the Auditor-General, his staff and delegates complied with all applicable independence requirements of the Australian accounting profession.

### *Opinion*

In my opinion, the financial report presents fairly, in all material respects, the financial position of the Museums Board of Victoria as at 30 June 2013 and of its financial performance and its cash flows for the year then ended in accordance with applicable Australian Accounting Standards, and the financial reporting requirements of the *Financial Management Act 1994*.

### *Matters Relating to the Electronic Publication of the Audited Financial Report*

This auditor's report relates to the financial report of the Museums Board of Victoria for the year ended 30 June 2013 included both in the Museums Board of Victoria's annual report and on the website. The Board Members of the Museums Board of Victoria are responsible for the integrity of the Museums Board of Victoria's website. I have not been engaged to report on the integrity of the Museums Board of Victoria's website. The auditor's report refers only to the subject matter described above. It does not provide an opinion on any other information which may have been hyperlinked to/from these statements. If users of the financial report are concerned with the inherent risks arising from publication on a website, they are advised to refer to the hard copy of the audited financial report to confirm the information contained in the website version of the financial report.

MELBOURNE  
20 August 2013

  
for John Doyle  
Auditor-General

# STATUTORY REPORTS

## FREEDOM OF INFORMATION

The *Freedom of Information Act 1982* entitles members of the public to obtain information, other than information that is exempt under the Act, held by Museum Victoria. For the 12 months ending 30 June 2013, Museum Victoria received two requests. One request lapsed due to the applicant deciding not to pursue access to the documents and the other request was completed. Museum Victoria continued to process two requests received in the previous financial year. One of these requests was processed while the other lapsed.

The information below is required to be published annually under Part II of the *Freedom of Information Act 1982*. The information required to be published under section 7(1)(a)(i) is located elsewhere in this annual report.

### CONTACTS

Principal Officer:

Dr J. Patrick Greene (Chief Executive Officer)

Freedom of Information Officer:

Manager, Information Services

Address: GPO Box 666, Melbourne VIC 3001

Telephone: (03) 8341 7109

Fax: (03) 8341 7299

Email: [foi@museum.vic.gov.au](mailto:foi@museum.vic.gov.au)

### CATEGORIES OF DOCUMENTS

Documents maintained in the possession of Museum Victoria include:

- records pertaining to our buildings and other assets
- records pertaining to objects in the Museum Victoria collection
- Museum Victoria policies and procedures
- records of divisional operations
- records of Museums Board of Victoria meetings
- finance and accounting records
- volunteer records
- personnel and salary records
- Board member records
- Museum Victoria member records.

### REQUESTS FOR ACCESS TO DOCUMENTS

Access to documents (as defined in section 5 of the Act) may only be obtained through a written request to the Freedom of Information Officer; a fax is sufficient. Each request should be accompanied by a \$25.70 application fee. An applicant may request photocopies of documents or inspection of specific documents at Museum Victoria, or else other access arrangements as may be appropriate to the application.

Applications should be as specific as possible to enable Museum Victoria to identify the documents sought. Where a request does not sufficiently identify the documents, the applicant will be advised and provided with an opportunity to consult with Museum Victoria in order to redefine the request.

Section 21 of the Act requires that all reasonable steps be taken to notify the applicant of the decision concerning the release of documents as soon as practicable. It must be no later than 45 days after the date on which the request was received.

### CHARGES UNDER THE ACT

Section 22 of the Act outlines the principles for the levy to be paid by an applicant before access to a document is given, and for the waiver of charges. The current application fee is \$25.70. Further charges may be levied for photocopying and searching for documents supervising access. Some charges may be waived in certain circumstances.

### APPOINTMENT OF THE FIRST FREEDOM OF INFORMATION COMMISSIONER

The FOI Commissioner will now take the role of reviewing decisions made by agencies at the request of applicants. If an applicant wishes to lodge a review it must be made to the Freedom of Information Commissioner within 28 days of receiving the decision letter from the Freedom of Information Officer.

### LITERATURE AVAILABLE BY SUBSCRIPTION OR FREE MAILING LISTS

Museum Victoria maintains the following subscription services and free mailing lists:

- Six Months Museum Victoria* magazine
- Memoirs of Museum Victoria*
- Play & Folklore*
- MVTeachers* e-newsletter
- Volunteer Program email bulletin
- MV Members e-newsletter
- Museum Victoria *What's On* brochure
- IMuseum Victoria e-news
- Museum Victoria Media News
- IMAX Big News
- Skynotes.

### AVAILABILITY OF ADDITIONAL INFORMATION

The following information relating to Museum Victoria and relevant to the financial year is available to the Minister, members of parliament and the public on request:

- a statement that declarations of pecuniary interests

## STATUTORY REPORTS

- have been duly completed by all relevant officers
- details of shares held by a senior officer as nominee or held beneficially in a statutory authority or subsidiary
- details of publications produced by Museum Victoria about the museum, and the places where publications can be obtained
- details of changes in prices, fees, charges, rates and levies charged by Museum Victoria
- details of major research and development activities undertaken by Museum Victoria
- details of overseas visits undertaken, including a summary of the objectives and outcomes of each visit
- details of major promotional, public relations and marketing activities undertaken by Museum Victoria to develop community awareness of and engagement with the museum venues and the services we provide
- details of assessments and measures undertaken to improve the occupational health and safety of employees
- details of any major external reviews carried out on Museum Victoria
- a general statement on industrial relations within Museum Victoria and details of time loss through industrial accidents and disputes
- a list of major committees sponsored by Museum Victoria, the purpose of each committee and the extent to which its purposes have been achieved
- details of all consultancies and contractors, including consultants/contractors engaged, services provided and expenditure committed to for each engagement.

### INFORMATION PRIVACY

Museum Victoria complies with the *Information Privacy Act 2000* (Vic.). The information privacy principles contained within the Act establish standards for the use of personal information in the public sector. Museum Victoria received no complaints in relation to breaches of privacy in 2012–13.

For enquiries, or to request a copy of Museum Victoria's Privacy Policy, contact:

Privacy Officer: Manager, Information Services  
Address: GPO Box 666, Melbourne VIC 3001  
Telephone: (03) 8341 7109  
Facsimile: (03) 8341 7299

### LEGISLATIVE CHANGES

There were no amendments to the *Museums Act 1983* in the 2012–13 financial year.

## CULTURAL DIVERSITY STATEMENT

Museum Victoria values and is committed to fairness and equity in all we do. We actively encourage access and participation, and embrace the principles of sustainability, social justice and reconciliation.

### RELEVANT ACTIVITIES UNDERTAKEN DURING THE 2012–13 FINANCIAL YEAR

- Ongoing community engagement was undertaken at Melbourne Museum, the Immigration Museum and Bunjilaka to deliver exhibitions and festivals.
- Equal employment opportunity training was delivered to staff and volunteers.
- Facilities were provided for Indigenous groups to meet free of charge.
- General access to the ethnographic and photographic Indigenous collections continued to be provided to members of the Indigenous community.
- A research program and development of priority areas of the collection enhanced understanding of the Indigenous Cultures collection.
- Best-practice collection management continued to safeguard the internationally significant Indigenous Cultures collection.
- The program continued for the repatriation of ancestral remains and secret sacred objects to Aboriginal communities.
- The Discovering Science program engaged with members of local disadvantaged communities.
- Programs such as Hands on History, Talking Faiths, Narratives Across Cultures and Talking Difference delivered our multicultural youth initiative.
- Early learning programs, including the World's Biggest Playgroup and Romp & Stomp, were presented.
- Long-term loans were maintained to Aboriginal community-based museums in Shepparton, Bairnsdale, Yarrabah, Kakadu and Tennant Creek.

## DISABILITY ACTION PLAN

A new Disability Action Plan will be developed for Museum Victoria in 2013–14, following the finalisation of the 2013–18 Strategic Plan.

Activities undertaken during the year to enhance access for people with disabilities include:

- the launch of the crowd-sourcing website *Describe Me*, which asks the public to assist with writing Alt-text descriptions for collection images
- external access audit of plans for the upcoming long-term Scienceworks exhibition, *Think Ahead*
- presentation of a session in conjunction with the National Gallery of Victoria about accessible galleries and museums at the 'Who's Coming?' forum
- continued implementation of high-priority recommendations from venue access appraisals, including:
  - installation of high-visibility indicators to the main staircase at the Immigration Museum
  - installation of high-visibility floor markings for exit paths
  - installation of automated door arms in the Melbourne Museum car park
  - installation of ramps outside emergency exits to remove trip hazards.
- continued implementation of recommendations from the accessibility audit of the Museum Victoria website, which was carried out against the W3C WCAG 2.0 guidelines.

## VICTORIAN GOVERNMENT RISK MANAGEMENT FRAMEWORK

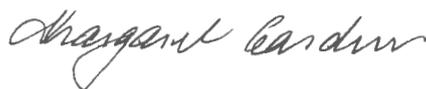
I, Margaret Gardner, certify that the Museums Board of Victoria (trading as 'Museum Victoria') has risk management processes in place consistent with the *Australian/New Zealand Risk Management Standard* and an internal audit control system is in place that enables the executive to understand, manage and satisfactorily control risk exposures. The Finance, Risk and Audit Committee verifies this assurance and that the risk profile of the Museums Board of Victoria has been critically reviewed within the last 12 months.



**Professor Margaret Gardner**  
President, Museums Board of Victoria  
30 June 2013

## INSURANCE ATTESTATION

I, Margaret Gardner, certify that the Museums Board of Victoria (trading as 'Museum Victoria') has complied with Ministerial Direction 4.5.5.1 – Insurance



**Professor Margaret Gardner**  
President, Museums Board of Victoria  
30 June 2013

## NATIONAL COMPETITION POLICY

Museum Victoria is committed to competitive neutrality principles, ensuring fair and open competition. Many non-core activities have been outsourced, such as cleaning, food and beverage services, and security.

## VICTORIAN INDUSTRY PARTICIPATION POLICY

The *Victorian Industry Participation Policy Act 2003* requires public bodies to report on the application of the Victorian Industry Participation Policy (VIPP) to all tenders over \$3 million in metropolitan Melbourne and \$1 million in regional Victoria.

Details of contracts commenced during the year to which the VIPP applies are as follows:

- two contracts totalling \$13.2 million in value (excluding GST), in metropolitan Melbourne.

The outcomes under the VIPP include:

- 59 full-time equivalent jobs
- 21 new full-time equivalent apprenticeships/traineeships committed.

The benefits to the Victorian economy include promotion of employment and business growth by expanding market opportunities for local small to medium enterprises.

## CONSULTANCIES

Museum Victoria did not commission any consultancies during 2012–13.

# STATUTORY REPORTS

## BUILDING AND MAINTENANCE COMPLIANCE

At 30 June 2013, Museum Victoria was responsible for eight government-owned buildings. The museum also occupied premises at Swann House, Melbourne, as a tenant. Museum Victoria complied with all provisions of the *Building Act 1993*.

All works undertaken by Museum Victoria during 2012–13 complied with the Building Code of Australia and with the relevant Australian standards for building and maintenance works.

### MAJOR WORKS (MORE THAN \$50,000)

#### Melbourne Museum

- Milarri Pond repair and filtration upgrade
- Te Pasifika Gallery water leak repairs
- Emergency and exit lighting upgrade and renewal works
- Access control system repairs

#### Royal Exhibition Building

- Installation of new flagpoles
- Storm-water remediation works
- Fire and water system upgrades

#### Immigration Museum

- Gallery floor repair and refurbishment
- Roof repair and refurbishment

#### Scienceworks and Adjacent Site

- Works to create an overflow car park

## PROTECTED DISCLOSURE ACT 2012

On 10 February 2013, the *Whistleblowers Protection Act 2001* was repealed and replaced with the *Protected Disclosure Act 2012* (the Act). The Act establishes a new scheme for protecting people who make disclosures about improper conduct in the public sector.

Museum Victoria is committed to the aims and objectives of the Act. In particular, Museum Victoria does not tolerate improper conduct by its staff or the taking of reprisals against those who come forward to disclose such conduct.

## DISCLOSURES UNDER THE *WHISTLEBLOWERS PROTECTION ACT 2001* PRIOR TO 10 FEBRUARY 2013

- Museum Victoria did not receive any disclosures under that Act
- Museum Victoria did not refer any disclosures to the Ombudsman to determine whether they were public interest disclosures
- the Ombudsman did not refer any disclosures to Museum Victoria
- Museum Victoria did not refer any disclosures to the Ombudsman to investigate
- the Ombudsman did not take over any investigations of disclosures from Museum Victoria
- Museum Victoria did not make a request under section 74 of that Act to the Ombudsman to investigate disclosures
- Museum Victoria did not decline to investigate a disclosure
- there were no disclosures that were substantiated on investigation and there was no requirement to take action on completion of an investigation
- the Ombudsman has not made a recommendation under that Act that relates to the Museum Victoria.

Since 10 February 2013, Museum Victoria has not received any disclosures to which clause 29 of Schedule 1 to the Act applies.

## COMPLIANCE WITH THE *PROTECTED DISCLOSURE ACT 2012*

Museum Victoria is not a public body to which disclosures may be made. Disclosures of improper conduct or detrimental action relating to Museum Victoria should generally be made to the Independent Broad-based Anti-corruption Commission (IBAC). Further information about making disclosures to the IBAC can be found at [www.ibac.vic.gov.au](http://www.ibac.vic.gov.au).

As required by s.58(5) of the Act, Museum Victoria will make available on its website [www.museumvictoria.com.au](http://www.museumvictoria.com.au) procedures for protecting people who make protected disclosures from detrimental action by Museum Victoria or its staff.

## FEES AND CHARGES

### MUSEUM PRICES

	Adult	Child	Conc
Melbourne Museum	\$10.00	\$0.00	\$0.00
IMAX (regular length films)	\$18.00	\$13.50	\$14.50
IMAX (feature length films)	\$26.50	\$19.00	\$22.50
Scienceworks	\$10.00	\$0.00	\$0.00
Melbourne Planetarium	\$6.00	\$4.50	\$5.00
Lightning Room	\$6.00	\$4.50	\$5.00
Immigration Museum	\$10.00	\$0.00	\$0.00

#### Notes:

- Prices are as at 30 June 2013.
- Tours of the Royal Exhibition Building are \$5.00 per adult, \$3.50 per child/concession.
- Special fees apply for various ticket options, such as combined IMAX Theatre, Melbourne Planetarium, Lightning Room and school bookings, tour groups, special activities and programs. Surcharges apply for some special touring exhibitions.

### MEMBERSHIP FEES FOR MUSEUM VICTORIA MEMBERS

	Fee (inc. GST)
Adult	\$46.00 (\$35.00 renew rate)
Child	\$16.00
Concession	\$30.00 (\$19.00 renew rate)
Household	\$70.00 (\$59.00 renew rate)
Additional child	\$6.00
Administration fee (on joining)	\$11.00 (inc. GST)

#### Notes:

- All fees are for a one-year membership.
- The joining fee is not applicable for a child or additional child.
- A household membership covers two adults and up to four dependent children, 16 years and under, at the one address.
- Membership provides unlimited entry to all venues and includes the Royal Exhibition Building tours; discounted entry to the Melbourne Planetarium and Lightning Room; discounts for touring exhibitions and retail outlets; member-only events and previews; free admission to a number of interstate museums; and subscription to Museum Victoria's *Six Months* magazine.
- To be eligible for the renewal rate, members must renew their membership before the membership expiry date.

## GOVERNMENT ADVERTISING EXPENDITURE

NAME OF CAMPAIGN	Campaign Summary	Dates	Media	Creative and campaign development	Research and evaluation	Print and collateral
			\$'000	\$'000	\$'000	\$'000
Wallace and Gromit	Digital, outdoor, cinema and print media campaign, to support the exhibition <i>Wallace and Gromit's World of Invention</i> at Scienceworks	13 May–4 November 2012	70,493			17,300
Mesopotamia	Television, digital, tourism and print media campaign, to support the exhibition <i>The Wonders of Ancient Mesopotamia</i> at Melbourne Museum	1 July–7 October 2012	232,239	10,865		
Afghanistan	Television, digital, tourism and print media campaign, to support the exhibition <i>Afghanistan: Hidden Treasures from the National Museum, Kabul</i> at Melbourne Museum	22 March–28 June 2013	188,990	36,000		20,247

### Notes:

Research and evaluation was undertaken with existing resources.

All three campaigns crossed financial years. The figures above represent 2012–13 expenditure.

Museum Victoria's communications creative work is undertaken by a design firm on a monthly retainer. The amounts above are additional expenses for these larger campaigns.

# DISCLOSURE INDEX

This annual report has been prepared in accordance with all relevant Victorian legislation. The disclosure index has been prepared to facilitate identification of Museum Victoria's compliance with statutory disclosure requirements.

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Draw your own design



**THIS PAGE**

*Wallace and Gromit's World of  
Invention: Scienceworks*  
Photographer Benjamin Healley

**BACK COVER**

*Afghanistan: Hidden Treasures  
from the National Museum, Kabul*  
Photographer Diana Snape

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